2027 SPONSOR BENEFITS

Child Abuse Prevention (CAP) Month

Children's Trust is South Carolina's leader for the prevention of child abuse and neglect, working upstream before the crisis of abuse and neglect occurs.

Using proven prevention programs, we work with community partners throughout the state to build stronger families. Your investment in prevention is an investment in their futures.

	CHAMPION $10,000	CRUSADER $5,000	PIONEER $2,500	ADVOCATE $1,500
Branded items provided by sponsor included in CAP Month partner shipments *	✓			
Option to make brief remarks at kickoff luncheon	✓			
Recognition during select CAP Month events, including kickoff luncheon	✓	✓		
Invitation to CAP Month kickoff luncheon and option for exhibitor table	✓	✓		
Logo recognition on South Carolina Legislature briefing materials	✓	✓	✓	
Recognition with reciprocal link at scChildren.org	✓	✓	✓	
Social media mentions and recognition in news content	✓	✓	✓	✓
Pinwheel lapel pins	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓

CHILD ABUSE PREVENTION MONTH STATEWIDE AWARENESS CAMPAIGN

Raising awareness is a critical first step in preventing child abuse and neglect. Held every April, this is an opportunity to join voices, stand together and show we are a powerful force for the children and families in South Carolina.

- Messaging kits distributed to partners statewide and published online
- Positive parenting materials
- Events and public relations opportunities
- Robust social strategy
- Public proclamations
- Media outreach
- Paid advertising
- Legislative outreach

Prevention partner materials are distributed to more than 200 community-based organizations, including funded partners of Children's Trust and county offices of the S.C. Department of Social Services.

*** February 1, 2027:** Deadline to deliver branded items for partner shipments and be recognized on printed materials

scChildren.org/capmonth

Children's Trust
OF SOUTH CAROLINA