Building Hope

FOR CHILDREN AND FAMILIES

Children’s Trust
OF SOUTH CAROLINA
OUR MISSION

Building strong families and empowering communities to prevent child abuse and neglect in South Carolina

Board of Directors

Through our extensive research on adverse childhood experiences, we know that working upstream with communities to build stronger families and thriving children is the solution to child abuse and neglect. Our leadership is resolute in its commitment to prevention.

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* Pending approval by the governor’s office.
National Recognition for 
PREVENTION INNOVATION

Children’s Trust had the privilege of hosting Jerry Milner, associate commissioner for the federal Children’s Bureau, at a casual gathering of families and professionals to talk about their experiences in home visiting and family strengthening programs.

As a result, Milner has shared the stories he heard in South Carolina with others across the country. He has brought national attention to the prevention work in South Carolina, whether it’s the story of a mom telling him how a particular program has helped her build parenting capacities or it’s a young person who tells him about staying out of trouble thanks to a program.

“One of our key messages is there’s not one organization, one agency, that can transform a child welfare or child well-being system alone,” Milner said. “The ability to bring people together with a common vision and a joint ownership of what we’re trying to achieve is absolutely essential.”

“I was able to see there firsthand how effective a community-based primary prevention program can turn lives around, and I spoke with some of the people whose lives would be dramatically different had it not been for the work of Children’s Trust.”

JERRY MILNER
Associate Commissioner
Children’s Bureau

Children’s Trust CEO Sue Williams (left, top photo) was named one of five honorees of the Children’s Bureau Champion Award at 21st National Conference on Child Abuse and Neglect in Washington, D.C. in April 2019. In the inaugural year for the “promoting child and family well-being category,” she was recognized for being a tireless advocate for children in South Carolina and at the national level.
Building Family Well-Being Through

HOME VISITING

Home visiting works with young children and the adults in their lives to improve maternal and child health, encourage positive parenting, and promote child development and school readiness.

One family at a time, we maximize participants’ potential to be contributing citizens in their communities by working with mothers to set goals for the future, continue their education, and find employment and child care solutions.

“The greatest benefit that the families get from home visitation is the bond created and relationships formed as a result of home visits and interaction with the home visitors,” Sara Sterne, nurse manager at Prisma Health Children’s Hospital Outpatient Center, said. “This bond is forged slowly, and it really involves a lot of trust on behalf of the families. It takes a lot to have a person come into your house on a regular basis. With this trust, the families build a sense of security and empowerment. Families feel safe in asking questions – empowered to question the home visitors, physicians, teachers – and confident in parenting skills.”

Children’s Trust is the federal grantee and lead South Carolina agency for the Maternal Infant and Early Childhood Home Visiting (MIECHV) program.

To ensure our partners have the skills they need to be successful, we provide robust professional development, such as our biennial Home Visiting Summit that was held in 2019.
“It is very gratifying to have a breakthrough with individuals or a family and knowing that there is a trusting mutual relationship. ... You can’t measure a smile or you can’t measure a family feeling worthy or feeling empowered to do something on their own.”

FAITH ESTRADA
Bilingual Parent Educator
Eau Claire Cooperative Health Center
“The more people you can have involved, it just strengthens that bond and it allows more opportunity for those kids to have success as they grow up.”

CONNOR SHAW
Shaw Camps
Working Together

STRENGTHENING FAMILIES

Connor Shaw knows something about staying strong and showing resilience on the football field. Now he’s helping young children across South Carolina do the same in real life.

The winningest quarterback in the University of South Carolina football history teamed up with Children’s Trust to reward kids who successfully completed the Strengthening Families Program (SFP) in the spring of 2019 with scholarships to his Shaw Camps in Greenville, Columbia, Charleston and Florence.

Eager to give back to communities that supported him during his time with the Gamecocks, he was determined to find the right partner.

“You look at the Strengthening Families Program at Children’s Trust, and it takes a village. You’ve got program coordinators, you’ve got community leaders, you’ve got teachers and parents involved,” Shaw said.

Henrietta Wilson and her grandson TJ learned many lessons about positive communications during their time as participants in the SFP sessions administered by Growing Home Southeast in the spring of 2019 at Hand Middle School.
Raising Awareness

PREVENTS CHILD ABUSE

April is Child Abuse Prevention month and our opportunity to join like-minded partners across South Carolina. There were 119 organizations who stood with us to show that child abuse prevention is everyone’s business.

Gov. Henry McMaster and Lt. Gov. Pamela Evette hosted a press conference at the Governor’s Mansion to raise awareness about the importance of preventing child abuse and neglect. Gov. McMaster emphasized the seriousness of child abuse as a public health issue and promoted the importance of statewide and community prevention programs as the most effective way to reduce child abuse and neglect.

Preventing Childhood Adversity

SOLVES FUTURE HEALTH AND SOCIAL ISSUES

We lead the S.C. Adverse Childhood Experiences Initiative, which is bringing together a statewide network of people committed to improving health and well-being in every community. This initiative, which sends trainers to different groups to discuss ACEs, has certified 100-plus master trainers.

ACE master trainer Hazel Parker (left) counts herself among the believers in sharing the information.

“I want to take it back to my city and talk to educators and people-serving organizations,” Parker said. “That’s where it can have the biggest impact. This knowledge can help us be more proactive on the front end, mitigate these ACEs, and help address mental health, physical health and social issues that can happen later in life.”
The Key to Prevention is **EMPOWERING ACTION**

Children’s Trust has built an actionable framework that helps communities develop prevention plans and deepens the understanding of how abuse and neglect can have an impact on child and family well-being.

The Empower Action Model™ is a prevention approach developed by Children’s Trust that helps communities across South Carolina put plans into place for addressing and preventing ACEs.

This model, which was unveiled in December 2018, includes resources for training participants as well as planning guides for local efforts. It gives child-serving professionals, community leaders, policymakers and businesspeople the tools and data to inform their way on local levels and provides tangible steps to prevent childhood adversity.

**Listening to Those Who Need Us the Most:** **PARENTS**

Children’s Trust launched parent advisory councils in three areas around the state – Midlands, Marlboro and Oconee. The councils, funded by the Community-Based Child Abuse Prevention program, can include biological parents, foster parents, adoptive parents, and kinship caregivers – anyone who has the role of parent in a child’s life.

The councils work to strengthen protective factors that support children through identifying community resources and connecting parents to them. The councils also provide valuable input to area agencies and organizations on how to help parents use services successfully.
OUR CALL TO ACTION

19,572
CHILDREN IN FOUNDED INVESTIGATIONS OF CHILD ABUSE AND NEGLECT

OUR PREVENTION RESPONSE

4,502
PARENTS, CAREGIVERS AND CHILDREN SERVED

53
Funded Organizations

318
Organizations in Children’s Trust Coalitions

6,021
Professionals Trained

1. South Carolina Department of Social Services, state fiscal year 2018-2019
## South Carolina

### PREVENTION NETWORK

**Funded Partners of Children’s Trust**

<table>
<thead>
<tr>
<th>Region</th>
<th>Partners</th>
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<tbody>
<tr>
<td><strong>Upstate</strong></td>
<td>Carolina Health Centers&lt;br&gt;Abbeville, Edgefield, Greenwood, Laurens, McCormick and Saluda&lt;br&gt;A Child's Haven&lt;br&gt;Anderson, Greenville, Oconee, Pickens and Spartanburg&lt;br&gt;Communities in Schools of Greenville&lt;br&gt;Greenville&lt;br&gt;Foothills Alliance&lt;br&gt;Anderson&lt;br&gt;Greenville Family Partnership&lt;br&gt;Spartanburg&lt;br&gt;Greenville First Steps&lt;br&gt;Greenville&lt;br&gt;The Parenting Place&lt;br&gt;Anderson, Greenville, Oconee and Pickens&lt;br&gt;Prisma Health–Upstate&lt;br&gt;Greenville, Laurens, Oconee and Pickens&lt;br&gt;SAFY of South Carolina&lt;br&gt;Greenville and Pickens&lt;br&gt;South Carolina Center for Fathers and Families&lt;br&gt;Spartanburg and Union&lt;br&gt;Spartanburg Regional Hospital System&lt;br&gt;Anderson and Spartanburg&lt;br&gt;Thorncraft&lt;br&gt;Laurens&lt;br&gt;United Way of Oconee County&lt;br&gt;Oconee&lt;br&gt;York County First Steps&lt;br&gt;Chester, Lancaster and York</td>
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<tr>
<td><strong>Central</strong></td>
<td>CASA Family Systems&lt;br&gt;Orangeburg and Bamberg&lt;br&gt;Children's Place&lt;br&gt;Aiken and Barnwell&lt;br&gt;Eau Claire Cooperative Health Center&lt;br&gt;Fairfield, Lexington, Newberry and Richland&lt;br&gt;EdVenture&lt;br&gt;Richland&lt;br&gt;Fact Forward&lt;br&gt;Richland&lt;br&gt;Fairfield Behavioral Health Centers&lt;br&gt;Fairfield&lt;br&gt;Family Connection of South Carolina&lt;br&gt;Chester, Chesterfield, Lancaster, Richland and York&lt;br&gt;Family Solutions of the Low Country&lt;br&gt;Orangeburg&lt;br&gt;Growing Home Southeast&lt;br&gt;Lexington, Richland and York&lt;br&gt;Kershaw County School District–Lugoff Elementary School&lt;br&gt;Kershaw&lt;br&gt;Lancaster County Partners for Youth&lt;br&gt;Lancaster&lt;br&gt;Lexington School District One – Red Bank Elementary&lt;br&gt;Lexington&lt;br&gt;Low Country Health Care System&lt;br&gt;Aiken, Allendale and Barnwell&lt;br&gt;Children's Hospital Outpatient Center, Prisma Health&lt;br&gt;Children's Hospital–Midlands&lt;br&gt;Fairfield, Lexington, Newberry, Richland and Sumter&lt;br&gt;PASOs&lt;br&gt;Home visiting funded partners&lt;br&gt;South Carolina Center for Fathers and Families&lt;br&gt;Richland&lt;br&gt;Westview Behavioral Health&lt;br&gt;Newberry&lt;br&gt;YMCA of Columbia&lt;br&gt;Richland</td>
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<tr>
<td><strong>Coastal/Pee Dee</strong></td>
<td>All Children's Pediatrics&lt;br&gt;Beaufort, Hampton and Jasper&lt;br&gt;Carolina Youth&lt;br&gt;Development Center&lt;br&gt;Berkeley&lt;br&gt;Darlington County First Steps&lt;br&gt;Darlington&lt;br&gt;Dorchester Alcohol and Drug Commission&lt;br&gt;Dorchester&lt;br&gt;Family Outreach of Horry County&lt;br&gt;Horry&lt;br&gt;Growing Home Southeast&lt;br&gt;Horry&lt;br&gt;Hopeful Horizons&lt;br&gt;Beaufort and Jasper&lt;br&gt;Lee County First Steps&lt;br&gt;Florence, Lee and Sumter&lt;br&gt;Lighthouse Ministries&lt;br&gt;Florence&lt;br&gt;Little River Medical Center&lt;br&gt;Georgetown and Horry&lt;br&gt;Lutheran Family Services&lt;br&gt;Charleston&lt;br&gt;McLeod Home Health&lt;br&gt;Darlington, Dillon, Florence and Marlboro&lt;br&gt;Medical University of South Carolina&lt;br&gt;Berkeley, Charleston and Dorchester&lt;br&gt;National Youth Advocate Program&lt;br&gt;Charleston&lt;br&gt;Pee Dee Community Action Partnership&lt;br&gt;Marion and Dillon&lt;br&gt;Prisma Health&lt;br&gt;Berkeley, Charleston and Dorchester&lt;br&gt;South Carolina Center for Fathers and Families&lt;br&gt;Charleston, Florence and Horry&lt;br&gt;S.C. Department of Health and Environmental Control, Lowcountry Region&lt;br&gt;Berkeley, Charleston and Dorchester&lt;br&gt;St. James-Santee Family Health Center&lt;br&gt;Florence, Georgetown, Horry and Williamsburg&lt;br&gt;Triple P Georgetown County&lt;br&gt;• Tidelands Health&lt;br&gt;• Black River United Way&lt;br&gt;• Children's Recovery Center</td>
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Financial Highlights

REVENUES AND EXPENSES


Revenues

<table>
<thead>
<tr>
<th>Program specific operating grants</th>
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<tr>
<td>Federal</td>
<td>$9,343,242</td>
<td>53%</td>
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<tr>
<td>State</td>
<td>5,117,086</td>
<td>29%</td>
</tr>
<tr>
<td>Local and foundations</td>
<td>2,559,460</td>
<td>15%</td>
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</tbody>
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| Individual and corporate donations | | |
| Contributions                      | 400,694    | 2%  |
| In-kind                            | 40,292     | <1% |

| Program services                  | | |
| Services and training             | 102,884    | <1% |

| General revenues                  | | |
| Investment earnings               | 29,376     | <1% |
| Other                             | 0          | <1% |

**TOTAL REVENUES**

$17,593,034

Revenues restricted for future expenses

$1,107,542

Expenses

| Prevention services               | $11,201,980 | 68% |
| Education and professional development | 979,644  | 6%  |
| Administration and strategy       | 1,295,814  | 8%  |
| Research and evaluation           | 1,358,344  | 8%  |
| Program development and partnership convening | 900,857 | 6% |
| Communications and development    | 467,144    | 3%  |
| Advocacy and policy               | 160,336    | 1%  |

**TOTAL EXPENSES**

$16,364,119
Thank You to Those Who Help

SUPPORT OUR WORK

Sustaining Partners

Annie E. Casey Foundation
BlueCross BlueShield of South Carolina Foundation
Citizens of South Carolina Through the Tax Check-off Program
The Duke Endowment
Kappa Delta Sorority
Lipscomb Family Foundation
W.K. Kellogg Foundation

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Midlands Orthopaedics & Neurosurgery
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Christopher Wilson
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