ANNUAL REPORT
Fiscal Year 2019

Building Hope

FOR CHILDREN AND FAMILIES

Children's Trust
OF SOUTH CAROLINA

OUR MISSION

Building strong families and empowering communities to prevent child abuse and neglect in South Carolina

Board of Directors

Through our extensive research on adverse childhood experiences, we know that working upstream with communities to build stronger families and thriving children is the solution to child abuse and neglect. Our leadership is resolute in its commitment to prevention.

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*At-Large Director **

** Pending approval by the governor's office.*

National Recognition for

PREVENTION INNOVATION

Children's Trust had the privilege of hosting Jerry Milner, associate commissioner for the federal Children's Bureau, at a casual gathering of families and professionals to talk about their experiences in home visiting and family strengthening programs.

As a result, Milner has shared the stories he heard in South Carolina with others across the country. He has brought national attention to the prevention work in South Carolina, whether it's the story of a mom telling him how a particular program has helped her build parenting capacities or it's a young person who tells him about staying out of trouble thanks to a program.

"One of our key messages is there's not one organization, one agency, that can transform a child welfare or child well-being system alone," Milner said. "The ability to bring people together with a common vision and a joint ownership of what we're trying to achieve is absolutely essential."

> *"I was able to see there firsthand how effective a community-based primary prevention program can turn lives around, and I spoke with some of the people whose lives would be dramatically different had it not been for the work of Children's Trust."*
>
> **JERRY MILNER**
> *Associate Commissioner*
> **Children's Bureau**

Children's Trust CEO Sue Williams (left, top photo) was named one of five honorees of the Children's Bureau Champion Award at 21st National Conference on Child Abuse and Neglect in Washington, D.C. in April 2019. In the inaugural year for the "promoting child and family well-being category," she was recognized for being a tireless advocate for children in South Carolina and at the national level.

17,262 HOME VISITS

1,385 FAMILIES

17 FUNDED PARTNERS

43 COUNTIES SERVED

To ensure our partners have the skills they need to be successful, we provide robust professional development, such as our biennial Home Visiting Summit that was held in 2019.

Building Family Well-Being Through

HOME VISITING

Home visiting works with young children and the adults in their lives to improve maternal and child health, encourage positive parenting, and promote child development and school readiness.

One family at a time, we maximize participants' potential to be contributing citizens in their communities by working with mothers to set goals for the future, continue their education, and find employment and child care solutions.

"The greatest benefit that the families get from home visitation is the bond created and relationships formed as a result of home visits and interaction with the home visitors," Sara Sterne, nurse manager at Prisma Health Children's Hospital Outpatient Center, said. "This bond is forged slowly, and it really involves a lot of trust on behalf of the families. It takes a lot to have a person come into your house on a regular basis. With this trust, the families build a sense of security and empowerment. Families feel safe in asking questions – empowered to question the home visitors, physicians, teachers – and confident in parenting skills."

Children's Trust is the federal grantee and lead South Carolina agency for the Maternal Infant and Early Childhood Home Visiting (MIECHV) program.

"It is very gratifying to have a breakthrough with individuals or a family and knowing that there is a trusting mutual relationship. … You can't measure a smile or you can't measure a family feeling worthy or feeling empowered to do something on their own."

FAITH ESTRADA

Bilingual Parent Educator
Eau Claire Cooperative Health Center

> *"The more people you can have involved, it just strengthens that bond and it allows more opportunity for those kids to have success as they grow up."*

CONNOR SHAW
Shaw Camps

Working Together

STRENGTHENING FAMILIES

Connor Shaw knows something about staying strong and showing resilience on the football field. Now he's helping young children across South Carolina do the same in real life.

The winningest quarterback in the University of South Carolina football history teamed up with Children's Trust to reward kids who successfully completed the Strengthening Families Program (SFP) in the spring of 2019 with scholarships to his Shaw Camps in Greenville, Columbia, Charleston and Florence.

Eager to give back to communities that supported him during his time with the Gamecocks, he was determined to find the right partner.

"You look at the Strengthening Families Program at Children's Trust, and it takes a village. You've got program coordinators, you've got community leaders, you've got teachers and parents involved," Shaw said.

31 COUNTIES SERVED

24 FUNDED PARTNERS

1,023 CHILDREN

934 CAREGIVERS

83% GRADUATION RATE FOR FAMILIES STARTING THE PROGRAM

Henrietta Wilson and her grandson TJ learned many lessons about positive communications during their time as participants in the SFP sessions administered by Growing Home Southeast in the spring of 2019 at Hand Middle School.

119

PARTNERS ACROSS THE STATE PARTICIPATED IN CHILD ABUSE PREVENTION MONTH

100

MASTER TRAINERS BUILDING KNOWLEDGE ABOUT ADVERSE CHILDHOOD EXPERIENCES AND THE RESILIENCE NEEDED TO THRIVE

Raising Awareness

PREVENTS CHILD ABUSE

April is Child Abuse Prevention month and our opportunity to join like-minded partners across South Carolina. There were 119 organizations who stood with us to show that child abuse prevention is everyone's business.

Gov. Henry McMaster and Lt. Gov. Pamela Evette hosted a press conference at the Governor's Mansion to raise awareness about the importance of preventing child abuse and neglect. Gov. McMaster emphasized the seriousness of child abuse as a public health issue and promoted the importance of statewide and community prevention programs as the most effective way to reduce child abuse and neglect.

Preventing Childhood Adversity

SOLVES FUTURE HEALTH AND SOCIAL ISSUES

We lead the S.C. Adverse Childhood Experiences Initiative, which is bringing together a statewide network of people committed to improving health and well-being in every community. This initiative, which sends trainers to different groups to discuss ACEs, has certified 100-plus master trainers.

ACE master trainer Hazel Parker (left) counts herself among the believers in sharing the information.

"I want to take it back to my city and talk to educators and people-serving organizations," Parker said. "That's where it can have the biggest impact. This knowledge can help us be more proactive on the front end, mitigate these ACEs, and help address mental health, physical health and social issues that can happen later in life."

The Key to Prevention is

EMPOWERING ACTION

Children's Trust has built an actionable framework that helps communities develop prevention plans and deepens the understanding of how abuse and neglect can have an impact on child and family well-being.

The Empower Action Model™ is a prevention approach developed by Children's Trust that helps communities across South Carolina put plans into place for addressing and preventing ACEs.

This model, which was unveiled in December 2018, includes resources for training participants as well as planning guides for local efforts. It gives child-serving professionals, community leaders, policymakers and businesspeople the tools and data to inform their way on local levels and provides tangible steps to prevent childhood adversity.

3

COUNTIES PILOTING INNOVATIVE PREVENTION PLANNING MODEL:

MARLBORO, OCONEE AND RICHLAND

Listening to Those Who Need Us the Most:

PARENTS

Children's Trust launched parent advisory councils in three areas around the state –Midlands, Marlboro and Oconee. The councils, funded by the Community-Based Child Abuse Prevention program, can include biological parents, foster parents, adoptive parents, and kinship caregivers – anyone who has the role of parent in a child's life.

The councils work to strengthen protective factors that support children through identifying community resources and connecting parents to them. The councils also provide valuable input to area agencies and organizations on how to help parents use services successfully.

3

PARENT ADVISORY COUNCILS

OUR CALL TO ACTION

19,572

CHILDREN IN FOUNDED INVESTIGATIONS OF **CHILD ABUSE AND NEGLECT**[1]

OUR PREVENTION RESPONSE

4,502

PARENTS, CAREGIVERS AND CHILDREN SERVED

53

FUNDED ORGANIZATIONS

318

ORGANIZATIONS IN CHILDREN'S TRUST COALITIONS

6,021

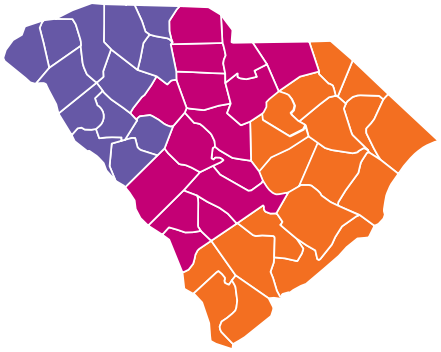
PROFESSIONALS TRAINED

1. South Carolina Department of Social Services, state fiscal year 2018-2019

South Carolina

PREVENTION NETWORK

FUNDED PARTNERS OF CHILDREN'S TRUST



Upstate

Carolina Health Centers
Abbeville, Edgefield, Greenwood, Laurens, McCormick and Saluda

A Child's Haven
Anderson, Greenville, Oconee, Pickens and Spartanburg

Communities in Schools of Greenville
Greenville

Foothills Alliance
Anderson

Greenville Family Partnership
Spartanburg

Greenville First Steps
Greenville

The Parenting Place
Anderson, Greenville, Oconee and Pickens

Prisma Health–Upstate
Greenville, Laurens, Oconee and Pickens

SAFY of South Carolina
Greenville and Pickens

South Carolina Center for Fathers and Families
Spartanburg and Union

Spartanburg Regional Hospital System
Anderson and Spartanburg

Thornwell
Laurens

United Way of Oconee County
Oconee

York County First Steps
Chester, Lancaster and York

Central

CASA Family Systems
Orangeburg and Bamberg

Children's Place
Aiken and Barnwell

Eau Claire Cooperative Health Center
Fairfield, Lexington, Newberry and Richland

EdVenture
Richland

Fact Forward
Richland

Fairfield Behavioral Health Centers
Fairfield

Family Connection of South Carolina
Chester, Chesterfield, Lancaster, Richland and York

Family Solutions of the Low Country
Orangeburg

Growing Home Southeast
Lexington, Richland and York

Kershaw County School District–Lugoff Elementary School
Kershaw

Lancaster County Partners for Youth
Lancaster

Lexington School District One – Red Bank Elementary
Lexington

Low Country Health Care System
Aiken, Allendale and Barnwell

Children's Hospital Outpatient Center, Prisma Health Children's Hospital–Midlands
Fairfield, Lexington, Newberry, Richland and Sumter

PASOs
Home visiting funded partners

South Carolina Center for Fathers and Families
Richland

Westview Behavioral Health
Newberry

YMCA of Columbia
Richland

Coastal/Pee Dee

All Children's Pediatrics
Beaufort, Hampton and Jasper

Carolina Youth Development Center
Berkeley

Darlington County First Steps
Darlington

Dorchester Alcohol and Drug Commission
Dorchester

Family Outreach of Horry County
Horry

Growing Home Southeast
Horry

Hopeful Horizons
Beaufort and Jasper

Lee County First Steps
Florence, Lee and Sumter

Lighthouse Ministries
Florence

Little River Medical Center
Georgetown and Horry

Lutheran Family Services
Charleston

McLeod Home Health
Darlington, Dillon, Florence and Marlboro

Medical University of South Carolina
Berkeley, Charleston and Dorchester

National Youth Advocate Program
Charleston

Pee Dee Community Action Partnership
Marion and Dillon

Prisma Health
Berkeley, Charleston and Dorchester

South Carolina Center for Fathers and Families
Charleston, Florence and Horry

S.C. Department of Health and Environmental Control, Lowcountry Region
Berkeley, Charleston and Dorchester

St. James-Santee Family Health Center
Florence, Georgetown, Horry and Williamsburg

Triple P Georgetown County
- *Tidelands Health*
- *Black River United Way*
- *Children's Recovery Center*

Financial Highlights

REVENUES AND EXPENSES

Summary of our revenues and expenses for fiscal year beginning Oct. 1, 2018 and ending Sept. 30, 2019.

Revenues

Program specific operating grants		
Federal	$9,343,242	53%
State	5,117,086	29%
Local and foundations	2,559,460	15%
Individual and corporate donations		
Contributions	400,694	2%
In-kind	40,292	<1%
Program services		
Services and training	102,884	<1%
General revenues		
Investment earnings	29,376	<1%
Other	0	<1%
TOTAL REVENUES	**$17,593,034**	
Revenues restricted for future expenses	$1,107,542	

Expenses

Prevention services	$11,201,980	68%
Education and professional development	979,644	6%
Administration and strategy	1,295,814	8%
Research and evaluation	1,358,344	8%
Program development and partnership convening	900,857	6%
Communications and development	467,144	3%
Advocacy and policy	160,336	1%
TOTAL EXPENSES	**$16,364,119**	

Thank You to Those Who Help

SUPPORT OUR WORK

Sustaining Partners

Annie E. Casey Foundation

BlueCross BlueShield of South Carolina Foundation

Citizens of South Carolina Through the Tax Check-off Program

The Duke Endowment

Kappa Delta Sorority

Lipscomb Family Foundation

W.K. Kellogg Foundation

Sponsors

MOLINA® HEALTHCARE

Dorothy D. Smith CHARITABLE FOUNDATION

SOUTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES Healthy Connections MEDICAID

TD Charitable Foundation

Abacus Planning Group, Inc.

Aflac Group Insurance

AgFirst

Berkeley Electric Trust

Blackbaud

BlueCross BlueShield of South Carolina

Dominion Energy Foundation

The Electric Cooperatives of South Carolina, Inc.

Founders Federal Credit Union

IronLogix, LLC

McGuireWoods Consulting

Michelin North America, Inc.

Midlands Orthopaedics & Neurosurgery

Peabody Foundation

Publix Super Markets Charities

Rogers Townsend & Thomas, PC

Spartanburg Regional Healthcare System

Spinx Company, Inc.

Turner, Padget, Graham & Laney, P.A.

Society for South Carolina Children

Founding members

Gail and Steve Anastasion

Anonymous

Adrienne and Ken Bellinger

Colleen and Tim Bozard

Claire and Wilson Farrell

Elizabeth Gressette

Beverly and Gordon Hamilton

Meg (Kinnard) and Geoffrey Hardee

Melissa and Brandon Klask

Mandy and Steve Leicht

Susan Luberoff

Kathie and Steve Moon

Cheryl Holland and Doug Quackenbush

Louisa and Philip Vann

Sue and Mark Williams

Donors

Aberdeen Catery
Ken Ackerman
Adrenaline Entertainment Centers
Valerie and Charles Aiken
Jason Alert
The Anchorage
Edward Anderson
Jo Anne Anderson
Lorin Anderson
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Wendy Annas
DiAnne Arbour
Jeffrey Armstrong
Cameron Aubuchon
Julie Austen
Jennifer Bailey
Steve Baker
Mary Lynn and Robert Barnette
Shellie Behling
Melinda and Eric Bellamy
Earle and Neyle Bennett
James "Mac" Bennett
Adrienne Berg Lucas
Virginia Bikas
Marilynn Birchmore
Brenda Blackburn
Ashley Bolton
Renee Boothroyd
Letia Boseman
Gloria and Bill Bouknight
Jeff Bowers
Jessica Boyd
Linda R. Boylan
Heather Brandt and Forrest Alton
Brian Branham
Megan and Randy Branham
Kari and Jason Bristol
Kiera and Marcus Brown
Kirby Brownfield
Jenny and Alan Buck
James Buck
Kellie Buckner
Angela Burns
Melanie Byrd
Montana Cain
Sherri Caldwell
Michele and Willie Calloway
Nancy Campbell
Clifford Cannon, Jr.
Laura Capell
Kelly and William Carter
Cayce Department of Public Safety
Cayce United Methodist Church
Marcie Chestnut
Dillon Chewning
Toni and Chip Chewning
Clemson University Athletic Department
Trish Cloud
Brian Cochcroft
Reta and Jack Coffman
Colliers International
Columbia Fireflies
Commerce Club
Sam Cook
Allison Cornelius
Christopher Cottingham
Rob Cottingham
Darlene and Stephen Cox
Delane Craft
Lorraine Cragan-Sullivan
Rikki and Brian Craven
Cregger Company Inc.
The Crescent Olive
Ben Culp
CY Thomason Foundation
Todd Dailey
Phillip Daniel
Grant Davis
Sally and Bob Davis
JoAnne and Andrew Day
Robin Dease
Jean and Paul Denman
Donna Dewitt
Christine DiMuzio
Natalie Dove
Debbie and Bob DuBose
Meredith Durham
Mark Earnhart
Heather Eddins
Letha and Thomas Edmonds
EdVenture Children's Museum
Christie Eller
Mac Farr
Susan Fedor
Laura Fenters
Richard Ferrante
Keith Finley
Fireforge Crafted Beer
Deborah Fite
William Fleming
Lynn Michelle Fogel
Lori Ford
Margaret Ford
Reid Foreman
Wanda Fowler
Deborah Francis
Rod Franco
Scott Freedman
Abbie and Steven Freeman
John Frick
Alicia Gallant
Harvey L. Galloway, Jr.
Lillian and Tony Garcia
Candace Gates
David Gauthier
Stephanie Gentry
Jen Gibson
Glowout, A Golden Girl Salon
Candis Goodwin
Julie Grant
Sally Gray
Mallory Greer
Ann Gressette
Ashby Gressette
Amanda Grossman
Amanda Grover
Dvera Hadden
Louise Haggerty
HagridMedia
Lillie Hall
Halls Chophouse Columbia
Llewellyn Hames
Catherine Harmon
Trever Harsey
Julie Hartman
Will Haynie
Chase Heatherly
Wendy Heatherly
Ellen and Tom Henderson
Jamie Henrickson
Jeannie Henry
Mickey Hickey
Ashlea Higgs
Paige Hobbs
Joan and David Hoffman
Tami Hoffman Smith
Cathy Holland
Home2 Suites Greenville Downtown
Kristina and Todd Hooks
Hotel Trundle
Alice Howard
Kappy and William Hubbard
McKenzie Hudson
Wendy Hughes
Matt Hulett
Brandon Hulko
Nanette and Dan Huneau
Hyatt Regency Greenville
Insurance Applications Group, Inc.
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Robin and Charles Jackson, Sr.
Claudine Jackson
Kay James
James E. Smith, Jr.
Coretta Jamison
Alesia Jerrells
Jim & Wendy Popp Charitable Fund
George Johnson
Tonia Johnson Alston
Dakotah Jones
Nicole Jones
Richard Jones
Kao Thai Cuisine
Kappa Delta - Beta Zeta Chapter at University of South Carolina
Kappa Delta - Delta Mu Chapter at Newberry College
Kappa Delta - Epsilon Tau Chapter at Clemson University
Diana Keane
Kendra Scott at SouthPark
April Kennedy
Gwendolyn Kennedy
Monica and George Kessler
Zach Kiker
Cami Kipp
Dylan Knight
Krista Kobeski
Laura Kondor
Jennifer and Ivan LaMotta
Allie Langley
Anne Langley
Rena and William Lankford
Judy Laval
M. Lavallee-Turner
Patricia Lawter
Bena' Leeson
Lexington County Sheriff's Department
Peggy Linton
Cathy and Michael Love
Gwendolyn Love
Michelle Lucas
Elizabeth and Mark Lybrand
Maggie Lynn
Mike Lyons
Stacy and Tim Lyons
Sherri Mabey
Deedras Mack
Susan and William Malloy
The Malloy Foundation
Kathy Maness
Marigold Modern Kids
Angelena Marthers
John Matthews
Rosemary Mazza
Stephanie and Mike McCabe
Lynn and Sutton McCallie
Gay McCants
Arcada McCoy
Tony McDade
Shanada McFadden
Adriane McGillis
Robert McGrath
Susan McHugh
Erin McKee
Rosemary McKelvey
Cheryl McManus
Faith McMillan
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Brian Morris
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Dalhi Myers
Mark Neal
Louise Nealy
Mary Nichols
Roberta Nicholson
Lynne and Rick Noble
Jean Norman
Orangetheory Fitness
Garrett Ozar
Anna Papucci
Hazel Parker
Parkland Cakes
Parlour 818
Larry Parrott
Erin and Tommy Pate
The Peanut Man Chocolate Factory & Cafe
Mieke Perez
Susan and Robert Perrin
Ben Peterson
David G. Phillips
Pink Sorbet
Shirley Pitcher
Marc Pitillo
Hank Plyler
Janice Poda
Vette and Warren Rogers
Sue and Lee Porter
Dana Powell
Bill Prince
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Marjorie Rath
Tracy Redfearn
Abigail Reed
Rosa and Sam Reid
Beth Reilly
Rut Rivera
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Sarah and Drew Schiavone
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Connor Shaw
Becky Shealy
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Seymour Simmons, III
Jamie Simpson
Winifred Simpson
Stephanie Sluder
Dwayne Smiling
T. Smith
Jessie Somoza
Kelly Sorensen
Spa 131
Deyaska Spencer
Walter Stellpflug
Shirley Stephens
Hannah and Daniel Stetson
Anne Stone
Victor Stuckey
Richard Swanson, III
Sharon Teague
Najmah Thomas
Nancy and Bill Thomason
Roy Thompson
Topper's Rhum, LLC
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Trinity Episcopal Church
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Holley Ulbrich
University of South Carolina Counselor Education Program
Paul Wallace
William Warner
Jason Watkins
Susan Webber
Deb Werdunn
Oredia and James Westbury
Nina Whichard
Jana and Neil White
Bett and Philip Williams
Tamika Williams
Abygail Wilson
Anne Wilson
Christopher Wilson
Holli and Tim Winter
Sandra Wittmann
Heather and David Woolwine
Birley and Russell Wright
Matthew Yarchuk
Margaret Yeakel
David Yezbak
Mike Young
Youth Corps
Olga Zeinali

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Children's Trust
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