OUR MISSION, VISION AND VALUES

Our mission
Strengthening families, organizations and communities to prevent child abuse and neglect

Our vision
A South Carolina where every child thrives

Our values
The work of Children’s Trust is guided by values that provide the framework and inspiration for all we do. Our values help hold us accountable to South Carolina’s children and families, our partners and each other.

LEADERSHIP: Using our voice, vision and expertise to stand up for children, leverage resources and empower our partners.

EQUITY: Working to eliminate inequities so that all children and families have what they need to succeed.

INNOVATION: Advancing proven prevention strategies while striving to learn, grow and excel.

TRUST: Ensuring the public’s trust through accountability, transparency and a standard of excellence.

OUR STRATEGIC PATH FORWARD

With a bold vision to ensure prevention services and programs are universally available to all children and families, Children’s Trust is focusing on three priority areas.

Lead the agenda
As a statewide leader, we seek large-scale transformation that benefits children and families.

Change the narrative
As an advocate for children, we know there cannot be large-scale impact without systems level change.

Strengthen the network
As an intermediary organization, we work alongside our partners and stakeholders in communities across the state.
CHILDHOOD LASTS A LIFETIME

We want every child in South Carolina to grow up happy and healthy, safe and secure, loved and nurtured. This single-mindedness drives the work of Children's Trust.

Adverse childhood experiences can last into adulthood and result in long-term negative health and social outcomes. They prove that childhoods really do last a lifetime.

The good news is that we know what needs to be done to help children thrive. With amazing partners across this state, we help families build resilience, connect them with community resources, and create a better understanding of child development.

The past year posed unique and difficult challenges for families, but these circumstances have made us more resolute than ever about the work we do. We are proud of the commitment that our partners, our leadership and our team have shown to provide continued crucial support to children and their families. Mostly, we are proud of the many families that we have served and what they have done to help their children through these tough times.

This is at the heart of everything we do.
A STATEMENT FROM CHILDREN’S TRUST
BOARD OF DIRECTORS AND STAFF LEADERSHIP

June 3, 2020

The citizens of South Carolina have placed a trust in us to be a voice for the children of our state, and we take that job very seriously.

The well-being of all our children is our focus, and we are especially concerned for Black children.

Because of structural and systemic racism, too many children suffer from a scarcity of resources and opportunity based on their skin color, zip code, family status and other factors beyond their control. Our children deserve better.

These are complex issues and solving them will require an unwavering commitment to change. We do not have all the answers, but Children’s Trust board and staff leadership are expanding our work in this space and redoubling our efforts.

We are seeking to understand and learn from difficult and honest conversations about racism/anti-blackness, race equity, and inclusion. This work will lead us to actions that will ensure all families have what they need to succeed, and all children will have opportunities to thrive.

We proudly stand with all who share this commitment to social justice for the children of South Carolina.
### Coastal/Pee Dee
- Beaufort Jasper Hampton Comprehensive Health Services
  - Beaufort, Hampton and Jasper
- Carolina Youth Development Center
  - Berkeley
- Darlington County First Steps
  - Darlington
- Dorchester Alcohol and Drug Commission
  - Dorchester
- Family Outreach of Horry County
  - Horry
- Growing Home Southeast
  - Horry
- Hopeful Horizons
  - Beaufort and Jasper
- Lee County First Steps
  - Florence, Lee and Sumter
- Lighthouse Ministries
  - Florence
- Little River Medical Center
  - Georgetown and Horry
- Lutheran Family Services
  - Charleston
- Marlboro County Coordinating Council
  - Marlboro
- McLeod Home Health
  - Darlington, Dillon, Florence and Marlboro
- Medical University of South Carolina
  - Berkeley, Charleston and Dorchester
- National Youth Advocate Program
  - Charleston
- Pee Dee Community Action Partnership
  - Marion and Dillon
- Prisma Health
  - Berkeley, Charleston and Dorchester
- S.C. Department of Health and Environmental Control, Lowcountry Region
  - Berkeley, Charleston and Dorchester
- St. James-Santee Family Health Center
  - Florence, Georgetown, Horry and Williamsburg
- Tidelands Health
  - Georgetown

### Central
- CASA Family Systems
  - Orangeburg and Bamberg
- Children’s Place
  - Aiken and Barnwell
- Eau Claire Cooperative Health Center
  - Fairfield, Lexington, Newberry and Richland
- Fairfield Behavioral Health Centers
  - Fairfield
- Family Connection of South Carolina
  - Chester, Chesterfield, Lancaster, Richland and York
- Family Solutions of the Low Country/S.C. Office of Rural Health
  - Orangeburg
- Growing Home Southeast
  - Lexington, Richland and York
- Kershaw County School District–Lugoff Elementary School
  - Kershaw
- Lancaster County Partners for Youth
  - Lancaster
- Lexington School District One – Red Bank Elementary School
  - Lexington
- Low Country Health Care System
  - Aiken, Allendale and Barnwell
- Midlands Healthy Start
  - Richland
- Children’s Hospital Outpatient Center, Prisma Health
  - Children’s Hospital–Midlands
  - Fairfield, Lexington, Newberry, Richland and Sumter
- United Way of the Midlands - Resilient Richland
  - Richland
- Westview Behavioral Health
  - Newberry
- YMCA of Columbia
  - Richland

### Upstate
- Carolina Health Centers
  - Abbeville, Edgefield, Greenwood, Laurens, McCormick and Saluda
- Communities in Schools of Greenville
  - Greenville
- Greenville First Steps
  - Greenville
- Just Say Something
  - Greenville and Spartanburg
- Marlboro County Coordinating Council
  - Marlboro
- Mary Black Foundation
  - Spartanburg
- The Parenting Place
  - Anderson, Greenville, Oconee and Pickens
- Prisma Health–Upstate
  - Greenville, Laurens, Oconee and Pickens
- SAFY of South Carolina
  - Greenville and Pickens
- Spartanburg County First Steps in partnership with Spartanburg Regional Hospital System
  - Anderson, Spartanburg and Union
- Thornwell
  - Laurens
- United Way of Oconee County
  - Anderson and Oconee
- York County First Steps
  - Chester, Lancaster and York
HOME VISITING

The Maternal, Infant and Early Childhood Home Visiting (MIECHV) program continued services following the onset of the COVID-19 pandemic. With in-person visits no longer recommended, all three program models made crucial adjustments on how to continue to provide program services, including DHEC Lowcountry Region Nurse-Family Partnership.

For the first time, the agency transitioned to using platforms such as Skype and Facetime for home visits. It created a process for obtaining virtual consent from clients so that new moms and babies could be enrolled remotely. Smart phones also were provided to clients without phone access through an initiative with the national office of Nurse-Family Partnership.
Dawn Vawter, a nurse home visitor with DHEC Lowcountry Region Nurse-Family Partnership, presents a graduation certificate to one of her families in the home visiting program.

Home Visitors Pivot to Stay Connected to Families

Home visitors – who can be nurses, social workers or child development specialists depending on the program model – support preventive health and prenatal practices, help parents understand developmental milestones, promote the use of positive parenting techniques, and work with parents to set goals for the future, continue their education, and find employment and child care solutions.

“We had to make sure our technology and tools met our needs, which included changing some policies and platforms,” said Lindsay Odell, nurse supervisor for the Nurse-Family Partnership program model for DHEC Lowcountry Region. “For several months, we did weekly ‘Mommy & Me’ story time on Zoom to allow clients to socialize and feel less isolated. Nurse-Family Partnership has always been a flexible model, but it has become even more flexible with the transition to exclusive telehealth.

“The nurses no longer have to factor in the time it takes to drive between their clients’ homes across three counties so they are able to allow for last-minute rescheduling and adjustments in the clients’ availability. We have also been providing porch drop-offs so that clients can receive much-needed support materials, such as car seats, pack-n-plays, and books.”

LINDSAY ODELL

“For several months, we did weekly ‘Mommy & Me’ story time on Zoom to allow clients to socialize and feel less isolated.”

CHILDREN’S TRUST IS THE FEDERAL GRANTEE AND LEAD SOUTH CAROLINA AGENCY FOR THE MATERNAL, INFANT AND EARLY CHILDHOOD HOME VISITING (MIECHV) PROGRAM.

2,376 Families/caregivers served

17,934 Home visits completed

38 Counties served

16 Funded sites

Of the 16 funded sites delivering a home visiting model through the MIECHV grant, 15 moved to virtual home visits with one offering a combined option that included in-person visits for high-need or technology-challenged families.
STRENGTHENING FAMILIES PROGRAM

Children’s Trust worked strategically with its Strengthening Families Program (SFP) partners to determine the most effective way to keep the program cycles moving forward by skillfully adapting them to a virtual space.

Children and families were able to receive the support and resources they needed to stay strong in these trying times. SFP has helped families regain a sense of normalcy during the COVID-19 pandemic.
Real-Life Lessons Helping Families Be Strong

Kelsey Clyburn said his wife Carrie convinced him to try the Strengthening Families Program delivered by Growing Home Southeast at Cayce Elementary. He’s glad that he did, as he told his fellow parents during the Zoom graduation ceremony in July 2020.

“I did learn a lot of different techniques and ways to be able to talk to and communicate with my kids,” he said. “It also brought me and my wife closer together, having to do these things with you guys, it was honestly great. It was amazing, and it’s something that I wouldn’t have expected to enjoy, but I will continue to use the things I learned and enjoyed all the time with you guys.”

Carrie Clyburn agreed what they learned was helpful because there’s no handout or book that can provide real-life lessons in the way that SFP is designed to do.

“When you become a parent, it’s something that you’ve got to learn on your own, and this program gives you the tools needed for success,” she said. “I wish that this program was longer, honestly, because it gives you so much information, and if you do use it, you can really see the change. I have seen the change in my kids by using the tools given to us.”

KELSEY CLYBURN

Families enrolled 824
Children enrolled 1,222
Of the families that started the 14-week program completed it 80%
Counties served 28
Funded sites 24

Children’s Trust coordinates SFP in a unique public-private partnership with funding from The Duke Endowment and the S.C. Department of Social Services.
TRIPLE P
POSITIVE PARENTING PROGRAM

When the coronavirus outbreak disrupted life, practitioners encountered a huge hurdle in their ability to provide services to families. Parents experiencing tough times at home found themselves even more disconnected and stressed.

Triple P started service delivery in Greenville and Georgetown counties and worked to implement online classes and virtual one-on-one sessions to follow social distancing guidelines. Programs like Triple P are essential to helping parents be more confident and resilient during uncertainty.
Nicole Sheppard of Greenville First Steps (second from left) gathers with Triple P practitioners in early 2020 as part of the accreditation process.

Helping Families Be Resilient and Strong

Melena Hood became a Triple P practitioner in 2020 because she believes the Positive Parenting Program gives parents practical strategies that help empower them in building strong and positive relationships with their children. A care coordinator for Greenville nonprofit Little Steps, Hood works to give parents the tools necessary to create a plan that manages the difficult behavior of their children.

“Our families faced many challenges before the coronavirus pandemic. Uncertainty has added stress to an already stressful situation,” Hood said. “Many of our families have lost their jobs due to the virus and day care closings.”

“Triple P will help the young parents in our community by allowing us to serve more families while ensuring a safe and positive learning environment,” Hood added. “The more families we serve, the stronger our community will be for future generations.”

“<br>The more families we serve, the stronger our community will be for future generations.”

MELENA HOOD

With funding and support from The Duke Endowment and Children’s Trust, Greenville First Steps is coordinating the program in Greenville County and Tidelands Health is coordinating the program in Georgetown County.
16,134
Children in founded investigations of child abuse and neglect

4,209
Individuals trained overall

136
Trainings
Trainings covered our program models, adverse childhood experiences (ACEs), ROLES, ACE peer learning sessions, Early Childhood 101 and Keeping Kids Safe

3,007
Individuals trained in ACEs

90%
Said the information will help them understand the impact of ACEs on their lives and the lives of others

117
Partners participated in Child Abuse Prevention Month awareness activities

3
Empower Action Model coalitions facilitated by Children’s Trust in Marlboro, Oconee and Richland counties

IN PARALLEL WORK
Parent advisory councils convened by Children’s Trust to ensure parenting voices in those countywide prevention planning efforts

3

Funding distributed to partners by Children’s Trust as the intermediary on the Pay for Success initiative

$120,000

1. South Carolina Department of Social Services, state fiscal year 2019-2020
### FINANCIAL REVENUES AND EXPENSES


#### Revenues

##### PROGRAM SPECIFIC OPERATING GRANTS

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Federal</td>
<td>$9,293,773</td>
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<tr>
<td>State</td>
<td>4,306,419</td>
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<tr>
<td>Local and foundations</td>
<td>2,246,759</td>
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##### INDIVIDUAL AND CORPORATE DONATIONS

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<th>Source</th>
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<tr>
<td>Contributions</td>
<td>259,828</td>
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<tr>
<td>In-kind</td>
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##### PROGRAM SERVICES

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<tr>
<th>Source</th>
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<tr>
<td>Services and training</td>
<td>32,863</td>
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##### GENERAL REVENUES

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<tr>
<th>Source</th>
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<td>Investment earnings</td>
<td>56,163</td>
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<tr>
<td>Interest income and other revenue</td>
<td>53,661</td>
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**TOTAL REVENUES**

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<tr>
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<th>Revenue</th>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$16,257,466</td>
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#### Expenses

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<tr>
<th>Category</th>
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<td>Prevention services</td>
<td>$10,913,642</td>
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<tr>
<td>Administration and strategy</td>
<td>1,299,559</td>
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<td>Research and evaluation</td>
<td>1,276,099</td>
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<tr>
<td>Program development and partnership convening</td>
<td>918,269</td>
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<td>Education and professional development</td>
<td>737,784</td>
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<td>Communications and development</td>
<td>389,697</td>
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</tr>
<tr>
<td>Advocacy and policy</td>
<td>126,398</td>
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**TOTAL EXPENSES**

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<tr>
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<th>Revenue</th>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$15,661,448</td>
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THANK YOU TO THOSE WHO HELP SUPPORT OUR WORK

Sustaining Partners
- Annie E. Casey Foundation
- BlueCross BlueShield of South Carolina Foundation
- Citizens of South Carolina Through the Tax Check-Off Program
- The Duke Endowment
- Kappa Delta Sorority
- Lipscomb Family Foundation
- South Carolina Department of Health and Environmental Control
- South Carolina Department of Social Services
- United States Department of Health and Human Services

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- Find Great People, LLC
- Founders Federal Credit Union
- IronLogix, LLC
- MUSC Children’s Health
- Piedmont Natural Gas
- Samsung Electronics Home Appliances America, LLC
- Southern First Bank

Society for South Carolina Children
- Gail and Steve Anastasion
- Anonymous
- Adrienne and Ken Bellinger
- Colleen and Tim Bozard
- Claire and Wilson Farrell
- Elizabeth Gressette
- Beverly and Gordon Hamilton
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- Joan and David Hoffman
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Ai-Vi Nguyen
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Jean Norman
Jarius Parson
Erin and Tommy Pate
Mieke Perez
Piedmont Natural Gas
Dana and Patrick Powell
Tyrell Prentice
Colton Price
Lora Prill
Christina and Gregory Putnam
Beth Reilly
Beth and Matthew Richardson
Janine Roberts
Erica Robinson
Carolyn Rogerson
Laurie Rovin
Paige Rymer
Samsung Electronics Home Appliances America, LLC
Tiffany and James Santagati
Melissa Schiavone
Sarah and Drew Schiavone
Wendy and Terry Schmoyer
Paige Selking
Allen Sharpe
Seymour Simmons, III
Jamie Simpson
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Judith Speights
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Victor Stuckey
Latasha Taste-Walker
Mary Taylor
TD Bank
TD Charitable Foundation
Sharon Teague
Ties of Love Bible Study
Leah Tolan
Nancy Truluck
Andrea and Rodrick Tucker
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Elizabeth Warner
William Warner
Susan and John Webber
Oredia and James Westbury
Lila Weston
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