

# PREVENTION IN PARTNERSHIP



ANNUAL REPORT  
*Fiscal Year 2021*



**Children's Trust**  
OF SOUTH CAROLINA

## OUR MISSION, VISION AND VALUES

### Mission

Strengthening families, organizations and communities to prevent child abuse and neglect

### Vision

A South Carolina where every child thrives

### Values

The work of Children's Trust is guided by values that provide the framework and inspiration for all we do. Our values help hold us accountable to South Carolina's children and families, our partners and each other.

**LEADERSHIP:** Using our voice, vision and expertise to stand up for children, leverage resources and empower our partners.

**EQUITY:** Working to eliminate inequities so that all children and families have what they need to succeed.

**INNOVATION:** Advancing proven prevention strategies while striving to learn, grow and excel.

**TRUST:** Ensuring the public's trust through accountability, transparency and a standard of excellence.

# SOUTH CAROLINA PREVENTION NETWORK

*Funded Partners of Children's Trust*

## Coastal/Pee Dee

**Beaufort Jasper Hampton  
Comprehensive Health Services**  
*Beaufort, Hampton and Jasper*

**Carolina Youth Development Center**  
*Berkeley*

**Darlington County First Steps**  
*Darlington*

**Dorchester Alcohol and Drug  
Commission**  
*Dorchester*

**Growing Home Southeast**  
*Horry*

**Hopeful Horizons**  
*Beaufort and Jasper*

**Lee County First Steps**  
*Florence, Lee, Sumter and  
Williamsburg*

**Lighthouse Ministries**  
*Florence*

**Little River Medical Center**  
*Georgetown and Horry*

**Lutheran Family Services**  
*Charleston*

**Marlboro County Coordinating  
Council**  
*Marlboro*

**McLeod Home Health**  
*Darlington, Dillon, Florence and  
Marlboro*

**Medical University of South Carolina**  
*Berkeley, Charleston and Dorchester*

**National Youth Advocate Program**  
*Charleston*

**Pee Dee Community Action  
Partnership**  
*Marion and Dillon*

**South Carolina Department of  
Health and Environmental Control,  
Lowcountry Region**  
*Berkeley, Charleston and Dorchester*

**St. James Health and Wellness**  
*Florence, Georgetown, Horry and  
Williamsburg*

**Tidelands Health**  
*Georgetown*

## Central

**CASA Family Systems**  
*Bamberg and Orangeburg*

**Children's Place**  
*Aiken and Barnwell*

**Eau Claire Cooperative Health Center**  
*Fairfield, Kershaw, Lexington,  
Newberry and Richland*

**Fairfield Behavioral Health Centers**  
*Fairfield*

**Family Connection of South Carolina**  
*Chester, Chesterfield, Lancaster and  
York*

**Family Solutions of the Low Country/  
South Carolina Office of Rural Health**  
*Orangeburg*

**Growing Home Southeast**  
*Chester, Lexington, Richland and York*

**Kershaw County School District –  
Lugoff Elementary School**  
*Kershaw*

**Lancaster County Partners for Youth**  
*Lancaster*

**Lexington School District One – Red  
Bank Elementary**  
*Lexington*

**Low Country Health Care System**  
*Aiken, Allendale and Barnwell*

**Midlands Healthy Start**  
*Richland*

**Children's Hospital Outpatient Center,  
Prisma Health Children's Hospital –  
Midlands**  
*Fairfield, Lexington, Newberry,  
Richland and Sumter*

**United Way of the Midlands –  
Resilient Richland**  
*Richland*

**Westview Behavioral Health**  
*Newberry and Greenwood*

**YMCA of Columbia**  
*Richland*

## Upstate

**Carolina Health Centers**  
*Abbeville, Edgefield, Greenwood,  
Laurens, McCormick and Saluda*

**Greenville First Steps**  
*Greenville*

**Just Say Something**  
*Greenville*

**Leath Correctional Institution**  
*Greenwood*

**The Parenting Place**  
*Anderson, Greenville, Oconee and  
Pickens*

**Prisma Health – Upstate**  
*Greenville, Laurens, Oconee and  
Pickens*

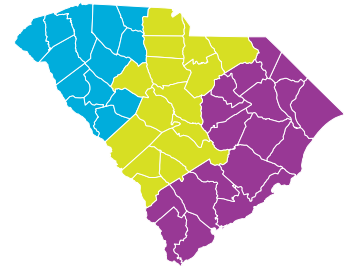
**SAFY of South Carolina**  
*Greenville and Pickens*

**Spartanburg County First Steps  
in partnership with Spartanburg  
Regional Hospital System**  
*Spartanburg and Union*

**Thornwell**  
*Laurens*

**United Way of Oconee County**  
*Oconee*

**York County First Steps**  
*Chester, Lancaster and York*



# DELIVERING PROVEN PREVENTION PROGRAMS

Three powerful forces – committed families, strong community partners and Children’s Trust – come together in communities across this great state. Using proven prevention programs and resources provided by Children’s Trust, community partners work with families to build the skills and resources to ensure children grow up happy, healthy and safe. Throughout the pandemic, this important work continued using innovative solutions, including virtual service delivery and online training.

## Home visiting

Children’s Trust has been South Carolina’s lead agency for the Maternal Infant and Early Childhood Home Visiting (MIECHV) grant since 2010. With this federal investment, we help determine which models to use and where the need is the greatest. We work hand in hand with our partners guiding them through the technical aspects of delivering evidence-based programs, providing coaching and technical assistance.

16	implementing agencies	39	counties served	1,365	families/ caregivers served
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## Strengthening Families Program

The Strengthening Families Program (SFP) serves families with children ages 6 to 11 through local partners in settings that include community centers, schools and churches. SFP is designed to help families develop positive discipline practices, stay resilient in tough times, reduce conflict, improve parenting skills and assist children with social skills, relationships and school performance.

24	funded sites	1st	program cycle completed in a women's correctional facility	28	counties served	
9	moms	at Leath Correctional Institution in Greenwood completed the 14-session program in coordination with their children participating virtually at home			87%	completion rate for families
Communicating + Bonding Skills = Stronger Families						



17,886  
home visits



763  
families  
with 1,116 children completed  
14 weekly sessions

# 1,025

parents and  
caregivers served

## Positive Parenting Program (Triple P)

With more than 35 years of ongoing research, Triple P is an effective, evidence-based parenting program. It offers simple, practical strategies to help parents build strong, healthy relationships, confidently manage their children's behavior and promote positive child development. Triple P has been shown to work across cultures, socio-economic groups and in many kinds of family structures.



expanded delivery  
in Greenville and  
Georgetown counties

**99%**

of participants  
would recommend  
to other parents

**140**

practitioners are  
trained across all  
levels and variants

**78%**

of respondents in a partnership assessment reported that Children's Trust meets their needs for partner support. Partners also reported that they prioritize adhering to contract processes, data collection and continuous quality improvement practices.



# BUILDING PREVENTION KNOW-HOW

Our training and professional development opportunities give child-serving professionals the tools they need to build safer and stronger families. We offer a diverse set of learning opportunities from our statewide Building Hope for Children Conference to specialized sessions on a focused curriculum, including program models, protective factors, adverse childhood experiences and more.

6,284

participants were trained in adverse childhood experiences (ACEs)

19 trainings

on early and middle childhood development and keeping children safe had more than 300 participants from the S.C. Department of Social Services

114 partners

received messaging materials and participated in Child Abuse Prevention Month awareness activities

314

downloads of the Child Abuse Prevention Month messaging toolkit and graphic files



8,278

professionals took advantage of 173 learning opportunities

## Building Hope for Children Conference

1st

virtual statewide prevention conference

492 registrants

and an 88 percent attendance rate

86%

of attendees agreed the conference helped to strengthen their ability to contribute to building resilient families and thriving communities



## PREVENTION LEADERSHIP

The key to preventing abuse and neglect is building child and family well-being. It means that we are working upstream in communities helping families gain the resources and supports they need to avoid crisis. This approach requires transformation – new solutions, grounded in research and fueled by collaboration.

### Child well-being



South Carolina ranks No. 41 nationally in child and family well-being, according to the 2021 KIDS COUNT® Data Book. Education, poverty and the high cost of housing are ongoing challenges that

have led to little improvement for South Carolina in the annual index of well-being measures.

### Thriving Families, Safer Children: A National Commitment to Well-Being



In partnership with S.C. Department of Social Services and Children's Trust, South Carolina stakeholders continue their work as one of four jurisdictions across the nation to participate

in *Thriving Families, Safer Children: A National Commitment to Well-Being*. This statewide effort is working to shift South Carolina's child welfare system away from post-abuse treatment and services to community-based proactive prevention programs and building holistic family well-being.

### Empower Action Model



Children's Trust facilitated three Empower Action Model coalitions in Richland, Marlboro and Oconee Counties. Forty-two organizations participated in these community-wide prevention

efforts. In parallel work, the local organizations convened parent advisory councils to ensure parent voices are represented in planning and decision making.

### Home visiting needs assessment



Children's Trust shared the results of the 2020 needs assessment for home visiting, a prevention service delivery strategy that decreases risk factors and increases protective

factors for children at risk for child abuse and neglect. The study concluded that there is a need for greater coordination among home visiting and early childhood efforts, including the development of statewide strategies for the work of home visiting for the next 10 years. It also called for additional resources to ensure equitable and adequate services are available for families in every county in the state. This will require strengthening the home visiting infrastructure in South Carolina.

### South Carolina Home Visiting Consortium website



Children's Trust launched an updated version of its home visiting website for partners across South Carolina at [scHomeVisiting.org](https://scHomeVisiting.org). Designed in coordination with the Home Visiting Consortium,

this site supports home visiting professionals and the work of home visiting across the state. The update adds additional links to professional development opportunities, expanded information on the consortium, and data and research.

## PREVENTION LEADERSHIP

### South Carolina Parent website



Children's Trust launched scParents.org, which features a findhelp search bar that helps connect families to local free and reduced-cost social service programs in their community. Parents and caregivers simply enter their ZIP code into the search bar to return an array of free and reduced-cost assistance in their communities, including parenting services, food, housing, financial and legal help, and health services.

### James Hmurovich Award



Children's Trust CEO Sue Williams was named the recipient of the James Hmurovich Award at the 2021 Prevent Child Abuse America (PCAA) Virtual Conference. The award is given to an executive director of a Prevent Child Abuse America state chapter for leadership in the prevention of child abuse and neglect. The award reflected Williams' contributions to evidence-based prevention efforts in collaboration with local organizations in communities across the state and PCAA chapters across the U.S. Children's Trust is the Prevent Child Abuse state chapter for South Carolina.

### Yezbak Award

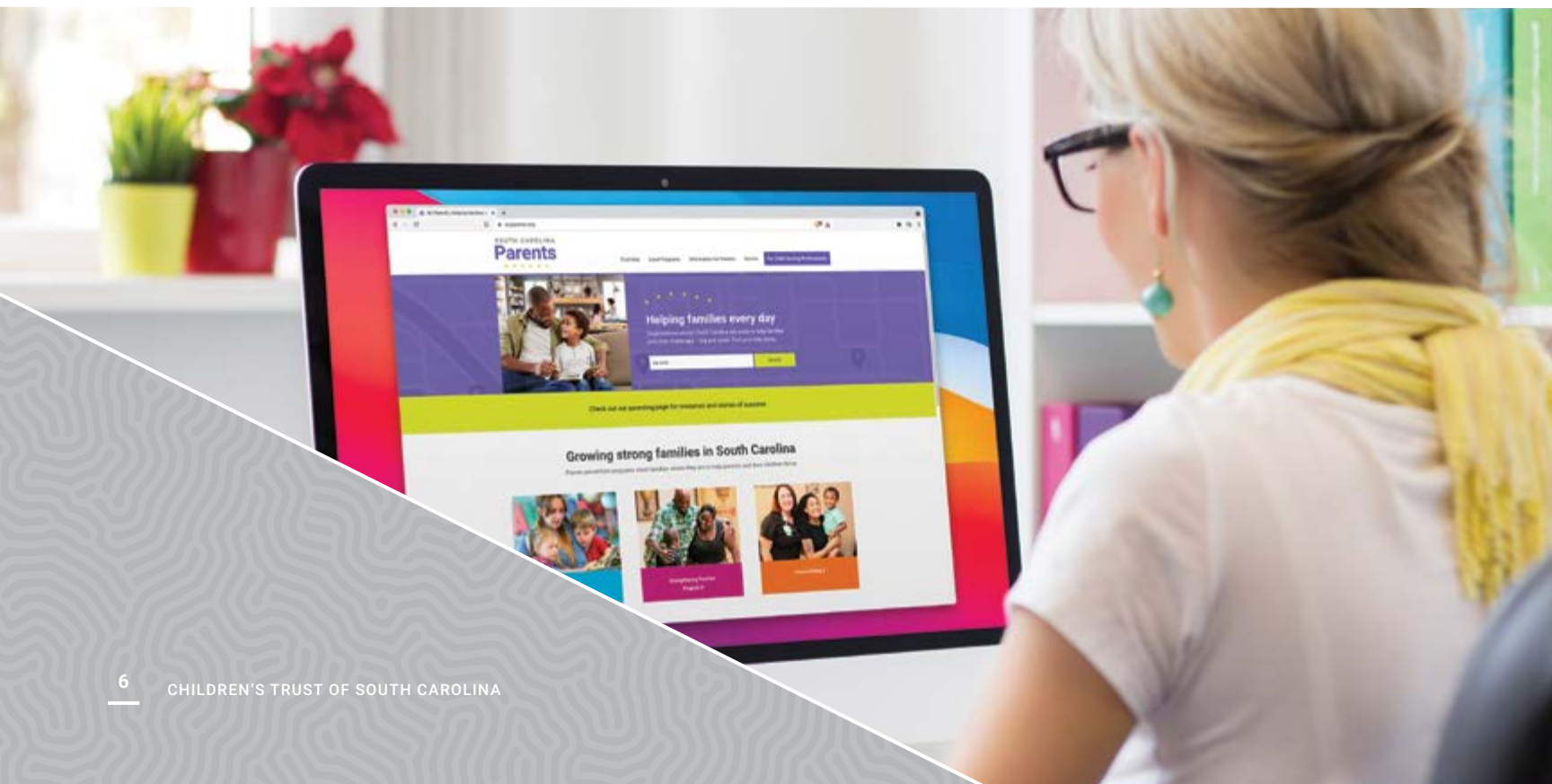


Stephen Leicht, former chair of the Children's Trust board of directors, was presented the Yezbak Award for his service to the organization. The award, which is named for former board chair David Yezbak, recognizes Leicht's commitment to the prevention of child abuse and neglect in South Carolina.

### Positive childhood experiences



Children's Trust published a research brief, "Positive Childhood Experiences in South Carolina," that details how protective factors and positive experiences can help children overcome adversity and become more resilient. This research brief explains how promoting resilience in children, families and communities through health care, educational and social service systems can help counteract childhood trauma.



\$16.82M

total revenues

\$11M

in grants to community  
organizations and institutions

## FINANCIAL REVENUES AND EXPENSES

### Revenues

PROGRAM SPECIFIC OPERATING GRANTS		
Federal	\$8,069,804	48%
State	5,471,682	33%
Local and foundations	1,897,922	11%
INDIVIDUAL AND CORPORATE DONATIONS		
Contributions	230,235	1%
In-kind	–	0%
PROGRAM SERVICES		
Services and training	135,663	<1%
GENERAL REVENUES		
Investment earnings	460,842	3%
Other revenue	8,170	<1%
Paycheck protection loan forgiveness	550,000	3%
<b>TOTAL REVENUES</b>	<b>\$16,824,318</b>	

### Expenses

Prevention services	\$11,019,079	69%
Administration and strategy	1,280,380	8%
Research and evaluation	1,376,621	9%
Program development and partnership convening	777,576	5%
Education and professional development	690,654	4%
Communications and development	604,422	4%
Advocacy and policy	121,915	1%
<b>TOTAL EXPENSES</b>	<b>\$15,870,647</b>	

Summary for fiscal year beginning Oct. 1, 2020 and ending Sept. 30, 2021.

# THANK YOU TO THOSE WHO HELP SUPPORT OUR WORK

## Sustaining Partners

Annie E. Casey Foundation	South Carolina Department of Health and Environmental Control
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*Founding members*

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