OUR MISSION, VISION AND VALUES

**Mission**
Strengthening families, organizations and communities to prevent child abuse and neglect

**Vision**
A South Carolina where every child thrives

**Values**
The work of Children’s Trust is guided by values that provide the framework and inspiration for all we do. Our values help hold us accountable to South Carolina’s children and families, our partners and each other.

**LEADERSHIP:** Using our voice, vision and expertise to stand up for children, leverage resources and empower our partners.

**EQUITY:** Working to eliminate inequities so that all children and families have what they need to succeed.

**INNOVATION:** Advancing proven prevention strategies while striving to learn, grow and excel.

**TRUST:** Ensuring the public’s trust through accountability, transparency and a standard of excellence.
## SOUTH CAROLINA PREVENTION NETWORK

*Funded Partners of Children’s Trust*

### Coastal/Pee Dee
- Beaufort
- Jasper
- Hampton
- Comprehensive Health Services
  - Beaufort
  - Hampton
  - Jasper
- Carolina Youth Development Center
  - Berkeley
- Darlington County First Steps
  - Darlington
- Dorchester Alcohol and Drug Commission
  - Dorchester
- Growing Home Southeast
  - Horry
- Hopeful Horizons
  - Beaufort
  - Jasper
- Lee County First Steps
  - Florence, Lee, Sumter and Williamsburg
- Lighthouse Ministries
  - Florence
- Little River Medical Center
  - Georgetown and Horry
- Lutheran Family Services
  - Charleston
- Marlboro County Coordinating Council
  - Marlboro
- McLeod Home Health
  - Darlington, Dillon, Florence and Marlboro
- Medical University of South Carolina
  - Berkeley, Charleston and Dorchester
- National Youth Advocate Program
  - Charleston
- Pee Dee Community Action Partnership
  - Marion and Dillon
- South Carolina Department of Health and Environmental Control, Lowcountry Region
  - Berkeley, Charleston and Dorchester
- St. James Health and Wellness
  - Florence, Georgetown, Horry and Williamsburg
- Tidelands Health
  - Georgetown

### Central
- CASA Family Systems
  - Bamberg and Orangeburg
- Children’s Place
  - Aiken and Barnwell
- Eau Claire Cooperative Health Center
  - Fairfield, Kershaw, Lexington, Newberry and Richland
- Fairfield Behavioral Health Centers
  - Fairfield
- Family Connection of South Carolina
  - Chester, Chesterfield, Lancaster and York
- Family Solutions of the Low Country/South Carolina Office of Rural Health
  - Orangeburg
- Growing Home Southeast
  - Florence, Lexington, Richland and York
- Kershaw County School District – Lugoff Elementary School
  - Kershaw
- Lancaster County Partners for Youth
  - Lancaster
- Lexington School District One – Red Bank Elementary
  - Lexington
- Low Country Health Care System
  - Aiken, Allendale and Barnwell
- Midlands Healthy Start
  - Richland
- Children’s Hospital Outpatient Center, Prisma Health Children’s Hospital – Midlands
  - Fairfield, Lexington, Newberry, Richland and Sumter
- United Way of the Midlands – Resilient Richland
  - Richland
- Westview Behavioral Health
  - Newberry and Greenwood
- YMCA of Columbia
  - Richland

### Upstate
- Carolina Health Centers
  - Abbeville, Edgefield, Greenwood, Laurens, McCormick and Saluda
- Greenville First Steps
  - Greenville
- Just Say Something
  - Greenville
- Leath Correctional Institution
  - Greenwood
- The Parenting Place
  - Anderson, Greenville, Oconee and Pickens
- Prisma Health – Upstate
  - Greenville, Laurens, Oconee and Pickens
- SAFY of South Carolina
  - Greenville and Pickens
- Spartanburg County First Steps in partnership with Spartanburg Regional Hospital System
  - Spartanburg and Union
- Thornwell
  - Laurens
- United Way of Oconee County
  - Oconee
- York County First Steps
  - Chester, Lancaster and York
DELIVERING PROVEN PREVENTION PROGRAMS

Three powerful forces – committed families, strong community partners and Children’s Trust – come together in communities across this great state. Using proven prevention programs and resources provided by Children’s Trust, community partners work with families to build the skills and resources to ensure children grow up happy, healthy and safe. Throughout the pandemic, this important work continued using innovative solutions, including virtual service delivery and online training.

Home visiting

Children’s Trust has been South Carolina’s lead agency for the Maternal Infant and Early Childhood Home Visiting (MIECHV) grant since 2010. With this federal investment, we help determine which models to use and where the need is the greatest. We work hand in hand with our partners guiding them through the technical aspects of delivering evidence-based programs, providing coaching and technical assistance.

<table>
<thead>
<tr>
<th>16 implementing agencies</th>
<th>39 counties served</th>
<th>1,365 families/caregivers served</th>
</tr>
</thead>
</table>

Strengthening Families Program

The Strengthening Families Program (SFP) serves families with children ages 6 to 11 through local partners in settings that include community centers, schools and churches. SFP is designed to help families develop positive discipline practices, stay resilient in tough times, reduce conflict, improve parenting skills and assist children with social skills, relationships and school performance.

<table>
<thead>
<tr>
<th>24 funded sites</th>
<th>1st program cycle completed in a women’s correctional facility</th>
<th>28 counties served</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 moms at Leath Correctional Institution in Greenwood completed the 14-session program in coordination with their children participating virtually at home</td>
<td>87% completion rate for families</td>
<td>763 families with 1,116 children completed 14 weekly sessions</td>
</tr>
</tbody>
</table>

Communicating + Bonding Skills = Stronger Families
Positive Parenting Program (Triple P)

With more than 35 years of ongoing research, Triple P is an effective, evidence-based parenting program. It offers simple, practical strategies to help parents build strong, healthy relationships, confidently manage their children's behavior and promote positive child development. Triple P has been shown to work across cultures, socio-economic groups and in many kinds of family structures.

1,025 parents and caregivers served

expanded delivery in Greenville and Georgetown counties

99% of participants would recommend to other parents

140 practitioners are trained across all levels and variants

78% of respondents in a partnership assessment reported that Children’s Trust meets their needs for partner support. Partners also reported that they prioritize adhering to contract processes, data collection and continuous quality improvement practices.
BUILDING PREVENTION KNOW-HOW

Our training and professional development opportunities give child-serving professionals the tools they need to build safer and stronger families. We offer a diverse set of learning opportunities from our statewide Building Hope for Children Conference to specialized sessions on a focused curriculum, including program models, protective factors, adverse childhood experiences and more.

| 6,284 participants were trained in adverse childhood experiences (ACEs) | 19 trainings on early and middle childhood development and keeping children safe had more than 300 participants from the S.C. Department of Social Services |
| 114 partners received messaging materials and participated in Child Abuse Prevention Month awareness activities | 314 downloads of the Child Abuse Prevention Month messaging toolkit and graphic files |
| 8,278 professionals took advantage of 173 learning opportunities |

Building Hope for Children Conference

| 1st virtual statewide prevention conference | 492 registrants and an 88 percent attendance rate |
| 86% of attendees agreed the conference helped to strengthen their ability to contribute to building resilient families and thriving communities |
PREVENTION LEADERSHIP

The key to preventing abuse and neglect is building child and family well-being. It means that we are working upstream in communities helping families gain the resources and supports they need to avoid crisis. This approach requires transformation – new solutions, grounded in research and fueled by collaboration.

Child well-being

South Carolina ranks No. 41 nationally in child and family well-being, according to the 2021 KIDS COUNT® Data Book. Education, poverty and the high cost of housing are ongoing challenges that have led to little improvement for South Carolina in the annual index of well-being measures.

Thriving Families, Safer Children: A National Commitment to Well-Being

In partnership with S.C. Department of Social Services and Children’s Trust, South Carolina stakeholders continue their work as one of four jurisdictions across the nation to participate in Thriving Families, Safer Children: A National Commitment to Well-Being. This statewide effort is working to shift South Carolina’s child welfare system away from post-abuse treatment and services to community-based proactive prevention programs and building holistic family well-being.

Empower Action Model

Children’s Trust facilitated three Empower Action Model coalitions in Richland, Marlboro and Oconee Counties. Forty-two organizations participated in these community-wide prevention efforts. In parallel work, the local organizations convened parent advisory councils to ensure parent voices are represented in planning and decision making.

Home visiting needs assessment

Children’s Trust shared the results of the 2020 needs assessment for home visiting, a prevention service delivery strategy that decreases risk factors and increases protective factors for children at risk for child abuse and neglect. The study concluded that there is a need for greater coordination among home visiting and early childhood efforts, including the development of statewide strategies for the work of home visiting for the next 10 years. It also called for additional resources to ensure equitable and adequate services are available for families in every county in the state. This will require strengthening the home visiting infrastructure in South Carolina.

South Carolina Home Visiting Consortium website

Children’s Trust launched an updated version of its home visiting website for partners across South Carolina at scHomeVisiting.org. Designed in coordination with the Home Visiting Consortium, this site supports home visiting professionals and the work of home visiting across the state. The update adds additional links to professional development opportunities, expanded information on the consortium, and data and research.
South Carolina Parent website

Children’s Trust launched scParents.org, which features a findhelp search bar that helps connect families to local free and reduced-cost social service programs in their community. Parents and caregivers simply enter their ZIP code into the search bar to return an array of free and reduced-cost assistance in their communities, including parenting services, food, housing, financial and legal help, and health services.

James Hmurovich Award

Children’s Trust CEO Sue Williams was named the recipient of the James Hmurovich Award at the 2021 Prevent Child Abuse America (PCAA) Virtual Conference. The award is given to an executive director of a Prevent Child Abuse America state chapter for leadership in the prevention of child abuse and neglect. The award reflected Williams’ contributions to evidence-based prevention efforts in collaboration with local organizations in communities across the state and PCAA chapters across the U.S. Children’s Trust is the Prevent Child Abuse state chapter for South Carolina.

Yezbak Award

Stephen Leicht, former chair of the Children’s Trust board of directors, was presented the Yezbak Award for his service to the organization. The award, which is named for former board chair David Yezbak, recognizes Leicht’s commitment to the prevention of child abuse and neglect in South Carolina.

Positive childhood experiences

Children’s Trust published a research brief, “Positive Childhood Experiences in South Carolina,” that details how protective factors and positive experiences can help children overcome adversity and become more resilient. This research brief explains how promoting resilience in children, families and communities through health care, educational and social service systems can help counteract childhood trauma.
## FINANCIAL REVENUES AND EXPENSES

### Revenues

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program Specific Operating Grants</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Federal</td>
<td>$8,069,804</td>
<td>48%</td>
</tr>
<tr>
<td>State</td>
<td>$5,471,682</td>
<td>33%</td>
</tr>
<tr>
<td>Local and foundations</td>
<td>$1,897,922</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Individual and Corporate Donations</strong></td>
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<tr>
<td>Contributions</td>
<td>$230,235</td>
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</tr>
<tr>
<td>In-kind</td>
<td>—</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Program Services</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Services and training</td>
<td>$135,663</td>
<td>&lt;1%</td>
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<tr>
<td><strong>General Revenues</strong></td>
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<td></td>
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<tr>
<td>Investment earnings</td>
<td>$460,842</td>
<td>3%</td>
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<tr>
<td>Other revenue</td>
<td>$8,170</td>
<td>&lt;1%</td>
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<tr>
<td>Paycheck protection loan forgiveness</td>
<td>$550,000</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$16,824,318</strong></td>
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### Expenses

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<th>Category</th>
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<td>Prevention services</td>
<td>$11,019,079</td>
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<tr>
<td>Administration and strategy</td>
<td>$1,280,380</td>
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<td>Research and evaluation</td>
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<tr>
<td>Program development and partnership convening</td>
<td>$777,576</td>
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<tr>
<td>Education and professional development</td>
<td>$690,654</td>
<td>4%</td>
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<tr>
<td>Communications and development</td>
<td>$604,422</td>
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<tr>
<td>Advocacy and policy</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$15,870,647</strong></td>
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THANK YOU TO THOSE WHO HELP SUPPORT OUR WORK

Sustaining Partners

<table>
<thead>
<tr>
<th>Annie E. Casey Foundation</th>
<th>South Carolina Department of Health and Environmental Control</th>
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<tbody>
<tr>
<td>BlueCross BlueShield</td>
<td>South Carolina Department of Health and Human Services</td>
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<tr>
<td>of South Carolina Foundation</td>
<td>South Carolina Department of Social Services</td>
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<td>Citizens of South Carolina</td>
<td>United States Department of Health and Human Services</td>
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<tr>
<td>Through the Tax Check-Off Program</td>
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<td>The Duke Endowment</td>
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<td>Kappa Delta Sorority</td>
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<td>Lipscomb Family Foundation</td>
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<tr>
<td>South Carolina Department of Alcohol and Other Drug Abuse Services</td>
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Sponsors

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<thead>
<tr>
<th>Abacus Planning Group, Inc.</th>
<th>Founders Federal Credit Union</th>
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<tr>
<td>Dominion Energy Foundation</td>
<td>Peabody Foundation</td>
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<tr>
<td>Elliott Davis</td>
<td>Southern First Bank</td>
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Society for South Carolina Children

*Founding members*

<table>
<thead>
<tr>
<th>Gail and Steve Anastasion</th>
<th>Cheryl Holland and Doug Quackenbush</th>
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<tbody>
<tr>
<td>Anonymous</td>
<td>Melissa and Brandon Klask</td>
</tr>
<tr>
<td>Adrienne and Ken Bellinger</td>
<td>Mandy and Steve Leicht</td>
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<tr>
<td>Colleen and Tim Bozard</td>
<td>Susan Luberoff</td>
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<tr>
<td>Claire and Wilson Farrell</td>
<td>Kathie and Steve Moon</td>
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<tr>
<td>Elizabeth Gressette</td>
<td>Erin and Tommy Pate</td>
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<tr>
<td>Beverly and Gordon Hamilton</td>
<td>Louisa and Philip Vann</td>
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<tr>
<td>Meg (Kinnard) and Geoffrey Hardee</td>
<td>Sue and Mark Williams</td>
</tr>
<tr>
<td>Joan and David Hoffman</td>
<td>Melissa and David Yezbak</td>
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Huggins Charitable Foundation
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Hazel Parker
Erin and Tommy Pate
Karen Patton
Peabody Foundation
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Sand River Woman’s Club
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Wendy and Terry Schmoyer
Paige and Andrew Selking
Sharp Brain Consulting
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Stephanie Sluder
Kristal Smith
Michael Smith
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Kerry Stubs
Victor Stuckey
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Heather Wilson
Woman's Club of Charleston
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