

# *Leading* FOR THE FUTURE



*Our*

## MISSION, VISION AND VALUES

### **Mission**

Strengthening families, organizations and communities to prevent child abuse and neglect

### **Vision**

A South Carolina where every child thrives

### **Values**

The work of Children's Trust is guided by values that provide the framework and inspiration for all we do. Our values help hold us accountable to South Carolina's children and families, our partners and each other.

**Leadership.** Using our voice, vision and expertise to stand up for children, leverage resources and empower our partners.

**Equity.** Working to eliminate inequities so that all children and families have what they need to succeed.

**Innovation.** Advancing proven prevention strategies while striving to learn, grow and excel.

**Trust.** Ensuring the public's trust through accountability, transparency and a standard of excellence.



Board member Philip Vann was presented the Yezbak Award by Board Chair Tiffany Santagati for his service to the organization. The award, which is named for former Board Chair David Yezbak, highlights Vann’s commitment to preventing child abuse and neglect. From left to right: Sue Williams, Philip Vann, David Yezbak and Tiffany Santagati.

## *Leading* FOR THE FUTURE

### **To stand the test of time, your foundation must be strong.**

The South Carolina General Assembly, with Governor Richard Riley’s signature, laid our originating cornerstone 40 years ago with the statute that established the Children’s Trust Fund. Our charge was clear – “invest in innovative prevention programs that will prevent child abuse and neglect in South Carolina.”

Over the years, we have delivered on that mandate with proven prevention programs; research on adversity, trauma and resilience; foundational practices and many partnerships. Today, we support a dynamic network of community-based organizations across our state that are pillars in their communities, standing in the gaps and ready to help.

We know that prevention is the bedrock of a better future. When we invest in families, children will thrive today, tomorrow and years into the future. Children grow up happy, healthy and safe when their families are strong. Families are strong when communities support and invest in their well-being.

Over the past 40 years, we have built a shared future for South Carolina’s families, and our future is now.

This report shares our prevention footprint, our strategies and our results. It holds us accountable. We thank you for your investment in prevention, in families and in us.

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5th Congressional District

### **Philip Vann**

At-Large Director



# Leading Impact

## WITH PROVEN PREVENTION PROGRAMS

Three powerful forces – committed families, strong partners and Children’s Trust – come together in communities across South Carolina to help children and their families thrive.

### Home visiting

Children’s Trust leads home visiting in South Carolina, providing funding, workforce development, parent education, convening and coordination with all home visiting programs and practitioners in the state.

### Strengthening Families Program

Children’s Trust, in partnership with The Duke Endowment and S.C. Department of Social Services, delivers the Strengthening Families Programs in communities throughout South Carolina. Because of our quality standards and strong implementation support, community partners consistently deliver results that exceed national standards.

### Positive Parenting Program (Triple P)

Children’s Trust continues to grow Triple P in South Carolina, significantly expanding the number of trained providers and partner organizations working to help families find the support they need, when and where they need it.

CHILDREN IMPACTED  
**5,445**



From left to right: Parent Nicole Gregg with her home visitor Sanquinita Martin





FAMILIES SERVED

**3,408**



# *Transforming Prevention*

## THROUGH INNOVATION AND COLLABORATION

We work upstream in communities, helping families gain the knowledge, skills and resources they need to avoid crises. This approach requires transformation – new solutions grounded in research and fueled by collaboration.

### **Family resource centers**

Children’s Trust works to grow and connect community-based places where families can easily access help such as parenting classes, job training, mental health and family counseling, child care, job training and more.

Children’s Trust supports the Family Support Network and awarded funding to four family resource centers to expand services using the following models: Healthy Families America, Triple P and the Strengthening Families Program.

### **Adverse childhood experiences (ACEs)**

Children’s Trust leads the ACEs work in South Carolina, adding more than 150 new ACE Master Trainers and 350 educators in the ACE curriculum.

### **Thriving Families, Safer Children**

In response to the national initiative Thriving Families, Safer Children: A Commitment to Family Well-Being, Children’s Trust, in partnership with S.C. Department of Social Services, launched Thriving Families in Orangeburg and Newberry Counties. Both counties galvanized community input and voice to address needs in their local areas. Key issues of focus will be food insecurity, public safety, safe and stable housing, mental health services and adolescent youth.

### **Parent partnerships**

South Carolina parent leader Shelina Flarisee was selected to serve on the Alliance National Parent Partnership Council (ANPPC). The ANPPC is a group of parent leaders from across the nation who support the work of the Children’s Trust Fund Alliance by sharing parent perspectives and experiences. Children’s Trust is member of the Alliance.

### **Adolescent Needs Assessment**

Children’s Trust released its comprehensive statewide Adolescent Needs Assessment to identify and prioritize services needed for South Carolina’s youth.

### **Testimony to the Committee on Children**

Children’s Trust Board Members Dr. Ramkumar Jayagopalan, Beverly Hamilton and Christopher Hanson, testified before the S.C. Joint Citizens and Legislative Committee on Children to advance and expand home visiting across South Carolina.

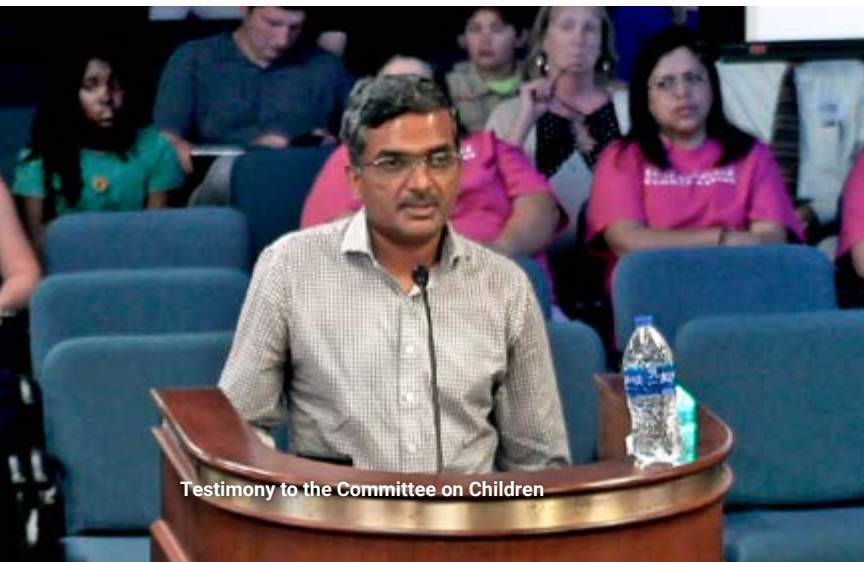


## Child Abuse Prevention Month

Children's Trust leads the statewide campaign for Child Abuse Prevention Month. More than 140 organizations ordered and received messaging materials and participated in Child Abuse Prevention Month activities. We provided direct financial support to 25 organizations for their events and activities, reaching an estimated 3,400 children and their families. South Carolina Governor Henry McMaster held a press conference to declare April as Child Abuse Prevention Month.



Family resource centers



Testimony to the Committee on Children



Child Abuse Prevention Month

# Celebrating 40 Years

## OF PREVENTION LEADERSHIP

Children's Trust was established in 1984 by the General Assembly to stimulate a broad range of innovative child abuse and neglect prevention programs to meet the critical needs of South Carolina's children by awarding grants to private nonprofit organizations.

During this 40th year of preventing abuse and neglect, we celebrate delivering on our mandate and our prevention investments, past and present, that work to build healthy families and thriving children. We know that prevention happens in partnership, and we are proud to be standing with so many individuals, organizations and leaders across South Carolina.

### 1984

Children's Trust Fund of South Carolina was established by the General Assembly and signed into law by Governor Richard Riley on April 23, 1984.

### 1992

Getting its start from the Junior League of Columbia, the Alliance for South Carolina's Children began advocacy operations, focusing on low childhood immunization rates.

### 1996

Community-Based Child Abuse Prevention (CBCAP) programs were established by Title II of the Child Abuse Prevention and Treatment Act Amendments of 1996. Governor David Beasley, one of the legislators who introduced our enabling legislation, designated Children's Trust Fund to administer CBCAP funding in South Carolina.

### 1998

The Council of Child Abuse and Neglect was chartered as the state chapter of Prevent Child Abuse America. The organizational name changed to Prevent Child Abuse South Carolina.

### 2004

Alliance for South Carolina's Children changed name to Voices for South Carolina's Children, aligning the organization with Voices for America's Children to be the statewide voice for children in matters of public policy.

### 2008

Three legacy organizations merged, doing business under the name Children's Trust of South Carolina.

- Voices for South Carolina's Children
- Prevent Child Abuse South Carolina
- Children's Trust Fund of South Carolina

### 2010

Governor Mark Sanford designated Children's Trust to implement the federal Maternal, Infant and Early Childhood Home Visiting investment.

### 2011

Children's Trust adopted the national Pinwheels for Prevention campaign of Prevent Child Abuse America.

### 2012

Annie E. Casey Foundation named Children's Trust as the KIDS COUNT partner in South Carolina.

### 2013

In partnership with The Duke Endowment and S.C. Department of Social Services, Children's Trust started implementing the Strengthening Families Program in 10 communities.

Children's Trust received a competitive grant from S.C. Department of Health and Human Services' Office of Adolescent Health to support pregnant and parenting teens.

### 2016

BlueCross BlueShield of South Carolina Foundation funded Children's Trust ACEs South Carolina Initiative.

### 2018

With funding from The Duke Endowment, Children's Trust began implementing Triple P in Greenville, Georgetown and Spartanburg Counties.

### 2020

South Carolina named one of four Thriving Family sites by the U.S. Children's Bureau.

To respond to the global pandemic, Children's Trust expanded prevention services from in-person to online delivery and launched scParents.org. The website features the findhelp database where families can connect to free and reduced-cost resources in their communities.

### 2022

Children's Trust launched the Family Support Network to build community capacity and expand services for family-serving organizations also known as family resource centers.

### 2023

Children's Trust expanded its prevention network to be the largest in the organization's history with 46 funded partners.

### 2024

Children's Trust celebrates its 40th anniversary.





1984



1996



1998



2008



2011



2012



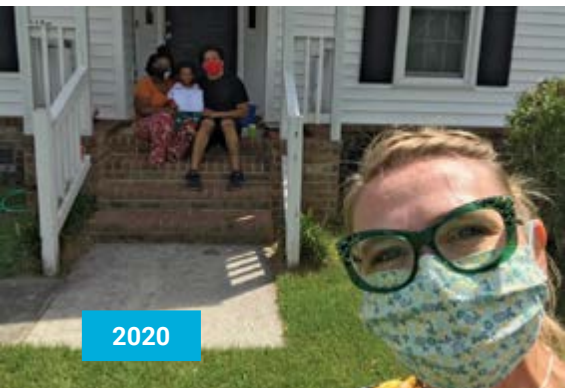
2013



2016



2018



2020



2023

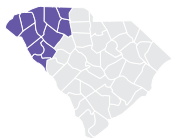


2024

# South Carolina

## PREVENTION NETWORK

Funded Partners of Children's Trust



### Upstate

**Carolina Health Centers, Inc.**  
Abbeville, Edgefield, Greenwood, Laurens, McCormick, Saluda

**Greenville County First Steps**  
Greenville

**Growing Home Southeast, Inc.**  
York, Chester, Richland, Lexington

**Healthy U Behavioral Health Services**  
Union

**Hope Center for Children**  
Spartanburg

**Just Say Something**  
Greenville, Spartanburg

**The Parenting Place/Prevent Child Abuse Pickens County**  
Anderson, Greenville, Oconee, Pickens

**Prisma Health Upstate**  
Greenville, Laurens, Oconee, Pickens

**Spartanburg County First Steps**  
(Collaboration with Spartanburg Regional Hospital)  
Spartanburg, Union

**Specialized Alternatives for Families and Youth of SC, Inc. (SAFY)**  
Greenville, Pickens

**Thornwell Home for Children**  
Laurens

**United Way of Oconee - Heath's Haven**  
Oconee

**Upstate Family Resource Center**  
Spartanburg

**Westview Behavioral Services**  
Greenwood, Newberry



### Midlands

**Axis 1**  
Barnwell

**Children's Place**  
Aiken, Barnwell

**Eau Claire Cooperative Health Center, Inc.**  
Fairfield, Kershaw, Lexington, Newberry, Richland

**Fairfield Behavioral Health Services**  
Fairfield

**Family Connection of South Carolina**  
Chester, Chesterfield, Lancaster, York

**Growing Home Southeast, Inc.**  
York, Chester, Richland, Lexington

**Lancaster County Partners (Partners for Youth)**  
Lancaster

**Low Country Health Care System**  
Aiken, Allendale, Barnwell

**Prisma Health Children's Hospital Outpatient Center**  
Richland, Lexington, Newberry, Sumter, Fairfield

**South Carolina Department of Corrections**  
Richland, Greenwood

**Westview Behavioral Services**  
Greenwood, Newberry

**YMCA of Columbia**  
Richland, Lexington

**York County First Steps**  
Chester, Lancaster, York



### Lowcountry

**Beaufort Jasper Hampton Comprehensive Health Services, Inc.**  
Beaufort, Jasper, Hampton

**Carolina Youth Development Center**  
Berkeley

**CASA Children's Center (Edisto)**  
Orangeburg, Bamberg, Calhoun

**Children's Place**  
Aiken, Barnwell

**Dorchester Alcohol and Drug Commission**  
Dorchester

**Family Solutions of the Low Country (S.C. Office of Rural Health)**  
Orangeburg

**Hopeful Horizons**  
Beaufort, Jasper

**Lutheran Services Carolinas**  
Charleston

**Medical University of South Carolina**  
Berkeley, Charleston, Dorchester

**National Youth Advocacy Program**  
Charleston



### Pee Dee

**Black River United Way**  
Georgetown, Williamsburg

**Brown's Ferry Community Outreach**  
Georgetown

**Children's Recovery Center**  
Georgetown

**Darlington County First Steps**  
Darlington

**Family Outreach of Horry County**  
Horry

**Home Away from Home**  
Georgetown

**Lee County First Steps**  
Darlington, Florence, Lee, Sumter, Williamsburg

**Lighthouse Ministries**  
Florence

**Little River Medical Center, Inc.**  
Georgetown, Horry

**McLeod Regional Medical Center of the Pee Dee, Inc. on behalf of McLeod Home Health**  
Darlington, Dillon, Florence, Marlboro

**Miss Ruby's Kids**  
Georgetown

**Optimism Preventative Services**  
Georgetown, Horry

**Pee Dee Community Action Partnership**  
Dillon, Marion

**St. James Health and Wellness**  
Florence, Georgetown, Horry, Williamsburg

**Tidelands Health**  
Georgetown

**Waccamaw EOC**  
Georgetown, Horry, Williamsburg





**52** partners  
in South Carolina



# Financial

## REVENUES AND EXPENSES

### Revenues

PROGRAM SPECIFIC OPERATING GRANTS		
Federal	\$9,812,261	50%
State	7,724,128	39%
Local and foundations	1,413,721	7%
INDIVIDUAL AND CORPORATE DONATIONS		
Contributions	353,312	1%
In-kind	22,694	1%
GENERAL REVENUES		
Investment earnings	307,411	2%
Other revenue	39,759	0%
<b>TOTAL REVENUES</b>	<b>\$19,673,286</b>	

### Expenses

Program funding	\$9,520,158	48%
Strategy and accountability	4,515,554	23%
Training and partner capacity building	2,390,300	12%
Advocacy and messaging	1,655,149	9%
Administrative	1,451,831	7%
Resource development	193,756	<1%
<b>TOTAL EXPENSES</b>	<b>\$19,726,748</b>	

Summary for fiscal year beginning Oct. 1, 2022 and ending Sept. 30, 2023.





WE FUNDED

**\$18.1M**

in prevention programs, support and services





# Thank You

## TO THOSE WHO SUPPORT OUR WORK

### Sustaining Partners

Annie E. Casey Foundation	Fact Forward	South Carolina Department of Social Services
BlueCross BlueShield of South Carolina Foundation	Kappa Delta Sorority	South Carolina First Steps
Citizens of South Carolina through the Tax Check-Off Program	Lipscomb Family Foundation	U.S. Department of Health and Human Services
College of Charleston	South Carolina Department of Education	U.S. Department of Justice
Dorchester Alcohol and Drug Commission	South Carolina Department of Health and Environmental Control	
The Duke Endowment	South Carolina Department of Health and Human Services	

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### Sponsors

Abacus Planning Group, Inc.	First Horizon Foundation	Pollock Company
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Carolina Pediatrics & Adolescent Care	Frances P. Bunnelle Foundation	Robinson Gray Stepp & Laffitte, LLC
Davis Orthodontics	HUB International	Rogers Townsend, LLC
DeLoache Family Foundation	IronLogix, LLC	Sisters of Charity Foundation of South Carolina
Dominion Energy Charitable Foundation	Mauldin & Jenkins, LLC	Spartanburg Regional Healthcare System
Elliott Davis	McGuireWoods Consulting	The Weathers Group
Find Great People, LLC	Michelin North America, Inc.	
	Molina Healthcare Charitable Foundation	



### Society for South Carolina Children

#### Founding members

Gail and Steve Anastasion	Meg Kinnard and Geoffrey Hardee	Kathleen and Steven Moon
Anonymous	Joan and David Hoffman	Erin and Tommy Pate
Adrienne and Ken Bellinger	Melissa and Brandon Klask	Cheryl Holland and Doug Quackenbush
Colleen and Tim Bozard	Mandy and Stephen Leicht	Louisa and Philip Vann
Claire and Wilson Farrell	Susan Luberoff	Sue and Mark Williams
Elizabeth Gressette	Malloy Foundation	Melissa and David Yezbak
Beverly and Gordon Hamilton		



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Hanson Borders	B. Shawan Gillians	Lyndsey Marchman	Tyler Stalvey
Letia Boseman	Greenville Theatre	Bonita Martin	Erica Steinkamp
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Carowinds Cares	Mary Ellen Haile	McGuireWoods Consulting	Kanisha and Richard Tillman
Nancy Cave	Jennifer and Eddie Haley	Rosemary McKelvey*	Tito's Handmade Vodka
Phillip Cease	Beverly and Gordon Hamilton*	Jennifer Medina-Gurrera	Brad Tollison
The Cheerful Giver Fund of Central Carolina Community Foundation	Sally Handley	Michelin North America, Inc.	Total Wine & More
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Ed Davis	IronLogix, LLC	Pollock Company	* 5+ consecutive years of giving
Terry Davis	Jeanne Jackson	Gloria Poole	** 10+ consecutive years of giving
Robin Dease*	Coretta Jamison*	Vette and Warren Rogers**	*** 15+ consecutive years of giving
DeLoache Family Foundation	Ramkumar Jayagopalan	The Post & Courier	
Dominion Energy Charitable Foundation*	Shirley Jeffcoat	Mitchell Poull	
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	Kappa Delta Delta Mu Chapter - Newberry College	Prevent Child Abuse America	
	Claudia and Larry Kea	Prisma Health - Midlands	
		Professional Printers	



CELEBRATING  
*40* YEARS

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