

Building

BRIGHTER FUTURES

Advancing child abuse prevention
across South Carolina





Our MISSION AND VISION

Mission

Strengthening families, organizations and communities to prevent child abuse and neglect

Vision

A South Carolina where every child thrives

Former Governor David Beasley and Sue Williams



Staff wearing blue for Child Abuse Prevention Month



Board member Erin Pate was presented the Yezbak Award by Board Chair Beverly Hamilton for her outstanding service to the organization. The award, which is named for former Board Chair David Yezbak, highlights Pate's commitment to preventing abuse and neglect. From left to right, Sue Williams, Erin Pate, David Yezbak and Beverly Hamilton.

Message FROM OUR LEADERSHIP

As we reflect on the past year, we are proud to share the progress and impact of our work to prevent child abuse and neglect across the state. Our mission has always been clear: to ensure that every child grows up in a safe, nurturing environment, free from harm. Thanks to the dedication of our partners, supporters and team, we have expanded our reach, strengthened families and empowered communities to be proactive in protecting children.

Our prevention programs provided thousands of parents and caregivers with the resources and knowledge needed to create healthy home environments. Our community workshops and training sessions equipped educators, healthcare providers and social workers with the tools to recognize and respond to signs of abuse. Additionally, we strengthened our legislative advocacy efforts, working with policymakers to advance laws that protect children and support families in crisis.

The success of our programs is a testament to the power of collaboration. By working alongside local agencies and child welfare professionals, we have implemented evidence-based strategies to prevent abuse and neglect. The stories of resilience and healing we have witnessed remind us why this work is vital and why we must continue pushing forward with urgency and commitment.

While we celebrate our achievements, we recognize that much work still needs to be done. Every child deserves to feel safe and valued, and our collective responsibility is to ensure that happens. In the coming year, we will continue expanding our services, deepening our partnerships and advocating for systemic changes that prioritize child safety and family well-being. We are immensely grateful for the continued support of our donors, volunteers and community members—your commitment fuels our mission and makes this work possible.

Together, we can create a future where every child thrives. Thank you for standing with us in this fight against child abuse and for being champions of prevention and hope.

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South Carolina

PREVENTION NETWORK

Funded Partners of Children's Trust

Upstate

Abbeville, Anderson, Cherokee, Edgefield,
Greenville, Greenwood, Laurens, McCormick,
Oconee, Pickens, Spartanburg and Union Counties

Carolina Family Services

Anderson, Greenville, Spartanburg

C4 Ministries

Union

Carolina Health Centers, Inc.

Abbeville, Edgefield, Greenwood, Laurens,
McCormick, Saluda

Disciples Fellowship Baptist Church

Greenville

Greenville County Schools

Greenville

Greenville County First Steps

Greenville

Greer Relief and Resource Agency, Inc.

Greenville, Spartanburg

Hope Center for Children

Cherokee, Spartanburg

Just Say Something

Greenville, Spartanburg

Middle Tyger Community Center

Spartanburg

The Parenting Place/Prevent Child Abuse Pickens County

Anderson, Greenville, Oconee, Pickens

Pendleton Place

Anderson, Greenville, Laurens, Oconee, Pickens,
Spartanburg

Prisma Health Upstate

Greenville, Laurens, Oconee, Pickens

Sunbelt Human Advancement Resources (SHARE)

Anderson, Greenville, Oconee, Pickens

Spartanburg County First Steps

(Collaboration with Spartanburg Regional Hospital)
Spartanburg, Union

Specialized Alternatives for Families and Youth of SC, Inc. (SAFY)

Greenville, Pickens

Thornwell Home for Children

Laurens

United Way of Oconee - Heath's Haven

Oconee

Upstate Family Resource Center

Spartanburg

Westview Behavioral Services

Greenwood, Newberry

The Zone Services, Inc.

Anderson, Greenville, Laurens

Midlands

Aiken, Barnwell, Chester, Fairfield, Kershaw,
Lancaster, Lexington, Newberry, Richland, Saluda
and York Counties

Axis 1

Barnwell

Children's Place

Aiken, Barnwell

Eau Claire Cooperative Health Center, Inc.

Fairfield, Kershaw, Lexington, Newberry, Richland

Fairfield Behavioral Health

Fairfield

Family Connection of South Carolina

Chester, Chesterfield, Lancaster, York

Growing Home Southeast, Inc.

Chester, Lexington, Richland, York

Lancaster County Partners (Partners for Youth)

Lancaster

Low Country Health Care System

Aiken, Allendale, Barnwell

Prisma Health Children's Hospital Outpatient Center

Fairfield, Lexington, Newberry, Richland, Sumter

S.C. Department of Corrections

Greenwood, Richland

Westview Behavioral Services

Greenwood, Newberry

YMCA of Columbia

Lexington, Richland

York County First Steps

Chester, Lancaster, York

Lowcountry

Allendale, Bamberg, Beaufort, Berkeley, Calhoun,
Charleston, Colleton, Dorchester, Hampton, Jasper
and Orangeburg Counties

Beaufort Jasper Hampton Comprehensive Health Services, Inc.

Beaufort, Hampton, Jasper

Benjamin E. Mays Family Resource Center

Charleston

Charleston HALOS

Charleston

CASA Children's Center (Edisto)

Orangeburg, Bamberg, Calhoun

Dorchester County First Steps

Dorchester

Family Solutions (S.C. Office of Rural Health)

Orangeburg

Hopeful Horizons

Beaufort, Jasper

Landmarks for Families

Berkeley

Low Country Health Care System

Aiken, Allendale, Barnwell

Medical University of South Carolina

Berkeley, Charleston, Dorchester

Pee Dee

Chesterfield, Clarendon, Darlington, Dillon,
Florence, Georgetown, Horry, Lee, Marion,
Marlboro, Sumter and Williamsburg Counties

Black River United Way

Georgetown, Williamsburg

Browns Ferry Community Outreach

Georgetown

Family Outreach of Horry County

Horry

Home Away From Home

Georgetown

Lee County First Steps

Darlington, Florence, Lee, Sumter, Williamsburg

Lighthouse Ministries

Florence

Little River Medical Center, Inc.

Georgetown, Horry

McLeod Regional Medical Center of the Pee Dee, Inc. on behalf of McLeod Home Health

Darlington, Dillon, Florence, Marlboro

Miss Ruby's Kids

Georgetown

Optimism

Georgetown

Pee Dee Community Action Partnership

Dillon, Marion

St. James Health and Wellness

Florence, Georgetown, Horry, Williamsburg

Tidelands Health

Georgetown, Horry

Waccamaw EOC

Georgetown

Prevention

PROGRAM INVESTMENTS

Working across South Carolina, Children's Trust funds and supports a broad set of prevention solutions for families wherever they may be in their parenting journey.

Home visiting

Children's Trust leads home visiting in South Carolina, providing funding, workforce development, parent education, convening and coordinating with all home visiting programs and practitioners.

Strengthening Families Program

Children's Trust, in partnership with The Duke Endowment and S.C. Department of Social Services, delivers the Strengthening Families Program

in communities throughout South Carolina. Because of our quality standards and strong implementation support, community partners consistently deliver results that exceed national standards.

Positive Parenting Program (Triple P)

With support from the BlueCross BlueShield of South Carolina Foundation and The Duke Endowment, Children's Trust continues to grow Triple P in South Carolina, significantly expanding the number of trained providers and partner organizations working to help families find support when and where they need it. Triple P Online is also now available to more families.

6,132

children impacted

3,980

families served in proven prevention programs



Transforming Prevention

THROUGH INNOVATION AND COLLABORATION

We work upstream in communities, helping families gain the knowledge, skills and resources they need to avoid crises. This approach requires transformation—new solutions grounded in research and fueled by collaboration.

Family resource centers

Children's Trust is building the network and know-how of family resource centers across the state to ensure that every family who needs support has a place to go.

Adverse childhood experiences (ACEs)

Children's Trust leads the ACEs work in South Carolina, adding more than 150 new ACE Master Trainers and 350 educators in the ACE curriculum this year.

40th anniversary

Children's Trust celebrated its 40th anniversary with a Senate resolution. Governor David Beasley, who was one of the sponsors of our original founding legislation and is a Nobel Peace Prize winner, attended the resolution's reading and was recognized from the senate floor.

Child Abuse Prevention Month

Children's Trust leads the state's concerted efforts for this annual awareness event. This year 170 organizations, including each of the S.C. Department of Social Services (DSS) offices, received messaging materials and participated in awareness activities.

Building Hope for Children Conference

Children's Trust hosted its biennial statewide conference with 512 attendees, featuring 26 sessions and 57 speakers. Participants came from across South Carolina and as far as Taipei, and 96 percent of them agreed that the conference provided new or strengthened knowledge.

State funding allocation

The S.C. General Assembly allocated \$500,000 to Children's Trust to expand voluntary home visiting services.

S.C. Parent Advisory Council

To ensure the parent voice is represented in prevention program decision-making, Children's Trust launched its inaugural Parent Advisory Council. Twelve individuals were selected to serve, representing a broad range of geographies and demographics.

SC Parents

Recognizing that prevention messaging is central to primary prevention, Children's Trust relaunched its parent resource website at scParents.org with the promotional campaign of "You've Got This."



512

child-serving professionals
attended Building Hope for
Children Conference



170

organizations, including
S.C. DSS offices, received
messaging materials
and participated in Child
Abuse Prevention Month
awareness activities



57

organizations received
prevention program funding
from Children's Trust



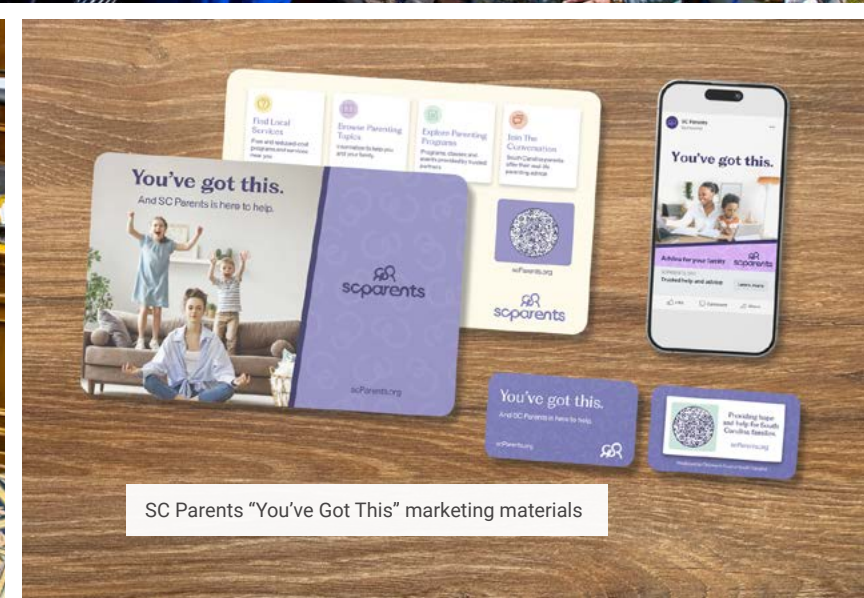
Building Hope for Children Conference



Child Abuse Prevention Month partner kickoff



40th anniversary Senate resolution reading



SC Parents "You've Got This" marketing materials

Financial

REVENUES AND EXPENSES

Revenues

PROGRAM SPECIFIC OPERATING GRANTS		
Federal	\$11,650,192	54%
State	7,943,923	37%
Local and foundations	744,576	3%
INDIVIDUAL AND CORPORATE DONATIONS		
Contributions	306,781	1%
In-kind	46,530	<1%
GENERAL REVENUES		
Investment earnings	640,492	3%
Other revenue	98,521	<1%
TOTAL REVENUES	\$21,431,015	

Expenses

Program funding	\$11,500,844	54%
Strategy and accountability	3,940,572	18%
Training and partner capacity building	1,812,710	9%
Advocacy and messaging	2,405,870	11%
Administrative	1,496,615	7%
Resource development	251,797	1%
TOTAL EXPENSES	\$21,408,408	

Summary for fiscal year beginning Oct. 1, 2023 and ending Sept. 30, 2024.



in prevention programs,
support and services

Thank You

TO THOSE WHO SUPPORT OUR WORK

Sustaining Partners

Annie E. Casey Foundation

BlueCross BlueShield of South Carolina
Foundation

Citizens of South Carolina through the
Tax Check-Off Program

The Duke Endowment

Kappa Delta Sorority

Lipscomb Family Foundation

S.C. Department of Health
and Environmental Control

S.C. Department of Health
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S.C. Department of Social Services

S.C. First Steps

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Molina Healthcare of South Carolina check presentation

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South Carolina Commission for Minority Affairs
South Carolina Correctional Association
South Carolina Department of Health and Human Services
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