



# Open Call for Writers and Submissions for SC Parents

## OVERVIEW

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Children's Trust of South Carolina is a statewide nonprofit organization that works to strengthen families, organizations and communities to prevent child abuse and neglect.

Children's Trust produces [scParents.org](https://scparents.org), which connects families with local resources and parenting information. The organization is working to identify a pool of freelance writers who are interested in contributing blog articles to the website on a regular basis.

We are looking for freelance (paid) writers who can make one-time and ongoing submissions.

## SCOPE OF WORK

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Children's Trust is seeking freelance writers to contribute blog articles on a wide range of parenting and family well-being topics. The articles should be between 500 and 1,000 words. Article formats are wide ranging and can be listicle, interview, long form, personal essay, perspective piece, humor piece and more. The rate for each article is between \$100-\$250.

Content topics include child development, childcare and education, community, finances and employment, food and nutrition, health and mental health, housing and goods, legal, parenting and safety. While most freelance articles will be on a topic assigned by Children's Trust, completed articles and pitches are also encouraged. We welcome original content that has been published elsewhere if that has been noted at the time of submission.

The main audience of the website is parents and caregivers in South Carolina. A secondary audience are professionals who work with them. The tone of content should be light-hearted and approachable, knowing that parenting is also serious business. Articles should follow our [content guidelines \(PDF\)](#).

## EVALUATION PROCESS AND CRITERIA

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Interested freelancers should submit the following:

- Two samples of previously written work or a link to an online portfolio to [communications@scchildren.org](mailto:communications@scchildren.org).
- Short biographical statement or resume
- Topics of interest and expertise
- Capacity to submit content monthly
- Your terms for payment and contracts

Children's Trust may conduct vendor and reference checks for those candidates who have progressed in the selection process.

## TERMS AND CONDITIONS

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Payment for work will be made no more than 30 days after submission. Freelance vendors must submit a W-9.

## ORGANIZATIONAL INFORMATION

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Children's Trust is a 501(c)3 nonprofit organization whose mission is to strengthen families and lead communities to prevent child abuse and neglect. The organization provides funding, resources and training to help local program partners build strong families and positive childhoods.

Children's Trust leads the state's coordinated efforts for the Strengthening Families Program; Triple P (Positive Parenting Program); S.C. Adverse Childhood Experiences Initiative; Maternal, Infant and Early Childhood Home Visiting; Child Abuse Prevention Month; and KIDS COUNT.