Sample Press Release

Child Abuse Prevention Month

**Contact information**

[Organization name]

[Contact name]

[Phone number]

[Email address]

**Release date**

[Date]

**[Organization Name] Hosts [Event]**

***Event Builds Awareness for Family Well-Being as Part of Child Abuse Prevention Month***

**OR**

 **[Organization Name] Leads Child Abuse Prevention Month in [Community Name]**

***Annual Awareness Event Encourages Everyone to Support Families and Children***

[CITY, Month, Day, Year] – [Organization Name] is [describe activity, place and time] for Child Abuse Prevention Month. The purpose of [event] is to [insert primary goal].

Joining with other organizations throughout South Carolina, [Organization Name] is a Child Abuse Prevention Month partner with Children’s Trust of South Carolina. Held every April, the awareness month encourages people across South Carolina to help positive childhood experiences take root.

“Now more than ever, our families need us – organizations, governmental agencies, businesses, communities, neighborhoods, faith-based groups and individuals – to join together,” [Organization name ED/CEO First Last name] said. “When we support families, we become a stronger, more resilient community, and children grow up happy, healthy and safe.”

What happens in childhood can last a lifetime. We know that childhood adversity can have long-lasting negative health effects into adulthood. Science shows that healthy, happy and thriving children have better odds of becoming healthy and happy adults, which is what we all want.

[Organization Name] is joining prevention partners across the state and planting pinwheel gardens to show their commitment to preventing child abuse and neglect. The blue pinwheel is the national symbol for child abuse prevention, representing the happy, healthy childhoods all children should have. Children’s Trust is South Carolina’s prevention leader and the state chapter for Prevent Child Abuse America.

 “While the pinwheel creates a memorable and compelling image, it is the story behind the pinwheel that makes the biggest mark,” said [same person as above.] “Pinwheels plant a seed of hope for a better tomorrow for all children and families. We ask that everyone join with us to cultivate the relationships, connections and places that help every child thrive. Your participation in this month’s activities sends a signal that we are united as advocates working toward a common goal of supporting families and children.”

Sue Williams, CEO of Children’s Trust, applauded [Organization name] for participating in Child Abuse Prevention Month.

“As South Carolina strives to give every child the opportunity to grow up healthy and happy, we know we must all work together,” Williams said. “There is no single public agency, community organization or individual that can ensure success for our children. Together we grow a better tomorrow for South Carolina.”

[insert additional event details: when, where and how someone can participate]

Everyone can help create positive experiences that make a big difference in the lives of children and families.

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[insert organization boilerplate/description and how people can support organization and learn more]

Children’s Trust of South Carolina is the only statewide organization focused on preventing child abuse and neglect. The organization leads and supports a network that shares our belief that all children should thrive, live in secure families and be surrounded by supportive communities. Learn more at scChildren.org.